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Yahoo Finance Unveils Global Power Move with 24/5 Market Coverage and UK Launch

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London, June 27, 2025 – Yahoo Finance is significantly expanding its global footprint with the launch of a UK digital channel, introducing around-the-clock programming, a new London-based studio, and 24/5 access to U.S. market data through a strategic partnership with Blue Ocean Technologies.

Debuting on June 30, the centerpiece of the expansion is Morning Brief: Market Sunrise, a new live daily show airing at 7 a.m. ET (12 p.m. BST). The program will be anchored by veteran business journalist Ramzan Karmali, formerly of Reuters, and will provide timely

insights into global markets, U.S. futures, and key financial developments bridging market activity across Asia, Europe, and North America.

This marks Yahoo Finance's first live production outside of the United States and reflects a broader commitment to serving a global investor audience with localised, real-time content.

"By establishing a permanent editorial presence in the UK, we're positioning ourselves to deliver faster, smarter coverage across time zones," said Anthony Galloway, Head of Content at Yahoo Finance. "Our goal is to meet the evolving needs of investors who are active around the clock."

As part of this transformation, Yahoo Finance has partnered with Blue Ocean Technologies to become one of the first major financial news platforms to offer continuous U.S. equity pricing outside of regular and after-hours trading. From Sunday through Thursday, users will have access to real-time quotes for NYSE- and Nasdaq-listed securities between 8 p.m. and 4 a.m. ET.

"Today's investors expect real-time visibility into market movements, regardless of the hour," said John Willock, Head of Strategy & Market Data at Blue Ocean Technologies. "Our collaboration with Yahoo Finance ensures they can make informed decisions any time of day or night."

The channel's expanded programming will run from 7 a.m. to 7 p.m. ET each weekday and include live updates, expert analysis, and interactive data tools. Reporting will come from key global financial centers including New York, London, and soon Asia.

With this launch, Yahoo Finance continues to solidify its position as a leading global source for timely, actionable financial news and data designed to empower the modern investor in an increasingly interconnected market.