

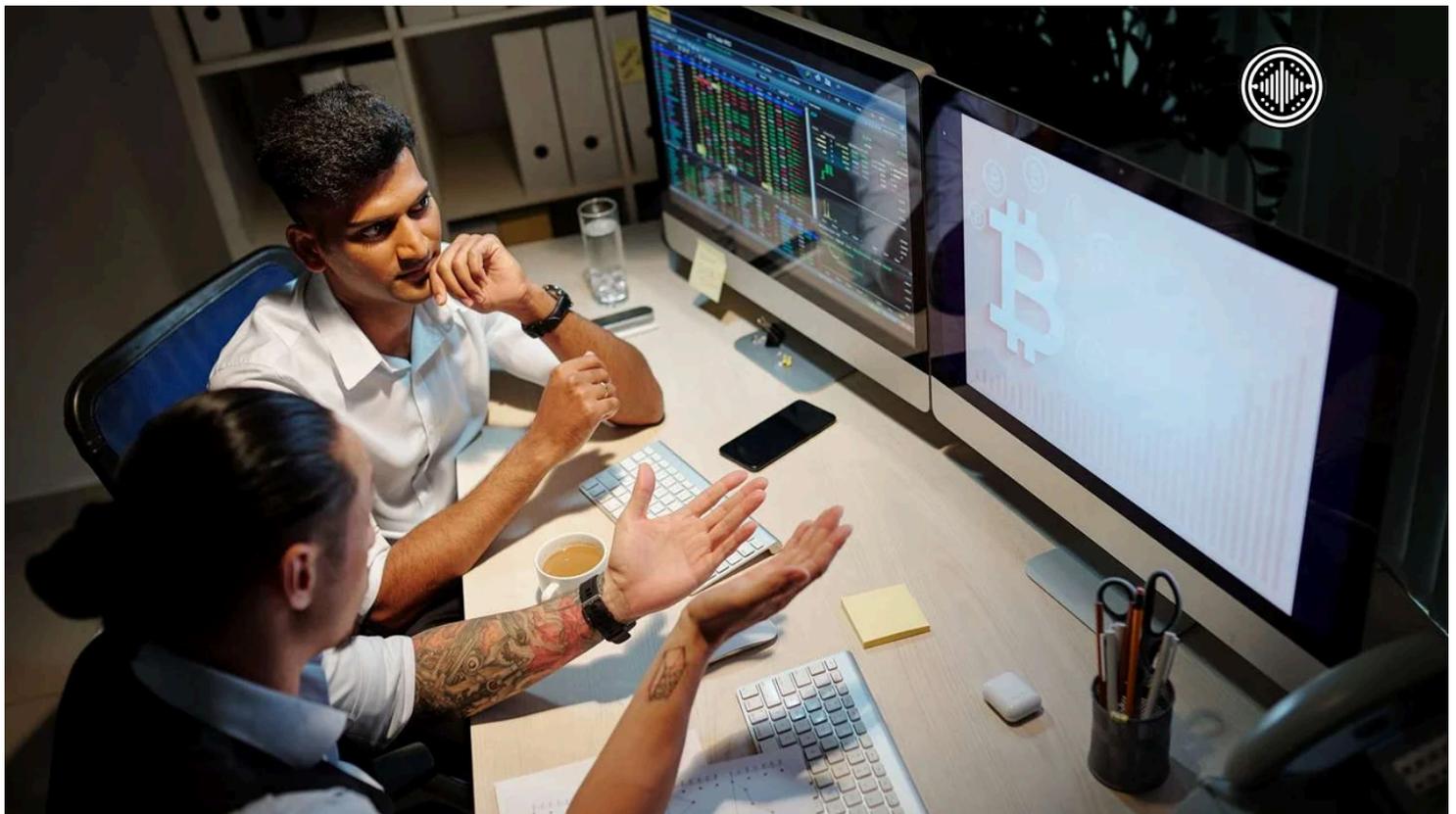
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Crypto Adoption in U.S. Remains Limited and Uneven, Gallup Survey Shows

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A recent Gallup survey reveals that cryptocurrency adoption in the United States remains niche, with only 14% of adults owning digital assets and 60% uninterested, highlighting risk concerns and uneven growth. This article explores the findings and the need for practical solutions to boost trust.

Conducted from June 2 to June 15, 2025, the Gallup survey found that just 14% of U.S. adults own cryptocurrency, a modest rise from 2% in 2018, as reported by techstory.in. Despite this eightfold increase, 60% of respondents expressed no interest in buying crypto,

and only 4% plan to invest soon, per crypto. news. Risk perception is a major barrier, with 87% viewing crypto as risky and over half calling it “very risky.” Younger men under 50, particularly those with investments of \$10,000 or more in stocks or bonds, lead adoption at 17%, up from 6% in 2021, while only 8% of women in the same age group own crypto. @CointelegraphMT on X noted that 64% of investors see crypto as “very risky,” reflecting deep skepticism.

The survey highlights a knowledge gap: 95% of Americans recognize the term “cryptocurrency,” but only 35% claim to understand it, with women and older adults least confident. This lack of clarity fuels distrust, as Gallup researchers noted, especially among seasoned investors who view crypto as speculative. Unlike centralized financial systems, which benefit from established trust, crypto’s decentralized nature demands better education and regulatory clarity. Federal policies often lag, leaving states like Texas and Wyoming to pioneer pro-crypto legislation, such as the GENIUS Act, which could streamline regulations but hasn’t yet shifted public sentiment significantly.

To grow adoption, local initiatives must prioritize education and risk mitigation over federal overreach. States could lead by integrating crypto into financial literacy programs and supporting secure blockchain platforms. The survey’s findings, echoed by @MiningMiranda on X, suggest that trust, education, and regulation are critical for mainstream acceptance. With only 4% viewing crypto as a top long-term investment, compared to stocks and real estate, the industry must prove its practical value to overcome skepticism and ensure broader, more equitable growth.