

BlackRock Backs Ethereum as Mutuum Presale Surges

August 4, 2025

— Categories: *Crypto*



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The cryptocurrency market continues to see growing institutional involvement in 2025, with investment giant BlackRock making headlines following its major Ethereum acquisition. The firm has purchased 3 million ETH, a move seen as a strong signal of long-term confidence in the digital asset.

BlackRock now holds approximately \$11.4 billion in Ethereum through its iShares Ethereum ETF. This significant holding positions the asset manager among the most prominent institutional supporters of the Ethereum network, further solidifying the cryptocurrency's role within mainstream financial systems.

While Ethereum continues to dominate headlines, attention is also turning to emerging DeFi projects. One such project is **Mutuum Finance (MUTM)**, which is currently gaining traction during its presale phase. Now in Phase 6, the project has raised over \$13.9 million, drawing notable interest from retail and early institutional investors.

Mutuum's unique lending protocol is central to its appeal. The platform offers decentralised lending solutions aimed at streamlining access to capital through blockchain-based smart contracts. Analysts and enthusiasts suggest the token may see a significant valuation jump, with forecasts hinting at a potential 27-fold return based on a \$1 target price following its public launch.

This dual momentum, with BlackRock's strong Ethereum backing and the rise of next-generation platforms like Mutuum Finance, underscores the evolving nature of digital asset investment. Traditional financial institutions are increasingly recognising the value of blockchain-based technologies, while the decentralised finance space continues to innovate and attract capital.

Industry observers note that the involvement of legacy firms such as BlackRock adds credibility and stability to the crypto ecosystem. At the same time, innovative protocols like Mutuum highlight how decentralised platforms are reshaping lending and asset management outside conventional banking channels.

The combination of established cryptocurrencies and emerging DeFi projects reflects a broader shift in investor sentiment. Confidence in long-term blockchain utility is growing, driven by both the scale of institutional investment and the creative potential of decentralised applications.

As crypto markets mature, these developments may signal a new era in digital finance, one where major financial players and grassroots innovations operate side by side, reshaping how value is transferred, borrowed, and stored in the global economy.