

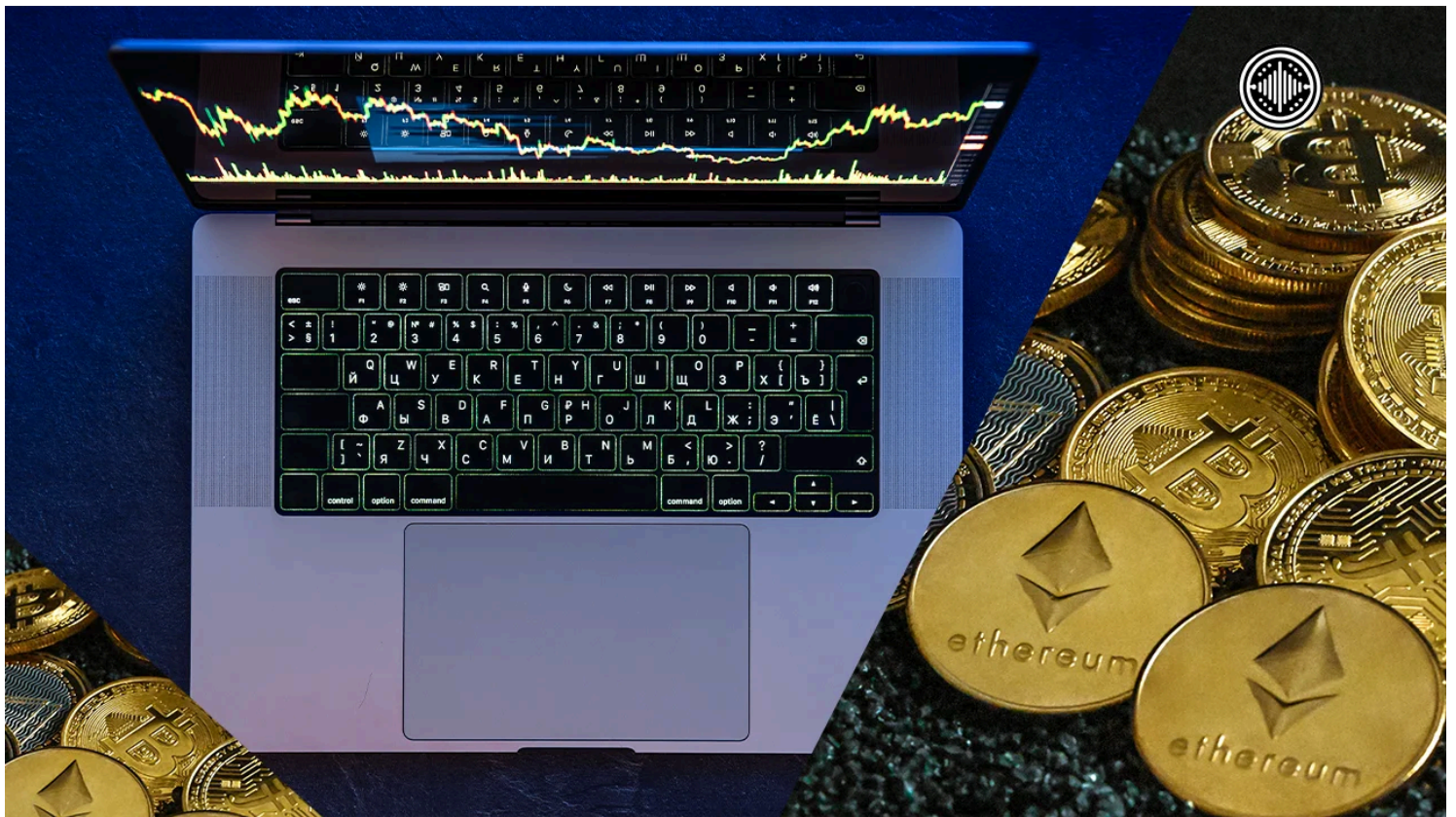
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London BTC Raises £1.5M to Expand Bitcoin Holdings.

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London BTC Company Ltd, listed on the London Stock Exchange (LSE: BTC) and the OTCQB Venture Market (OTCQB: VINZF), has raised £1.5 million to expand its Bitcoin holdings, continuing its long-term strategy to strengthen its balance sheet through direct investment in digital assets. The company is positioning itself as a dynamic vehicle for exposure to Bitcoin, offering investors a potentially leveraged alternative to holding the cryptocurrency outright.

The firm stated that the bulk of the newly raised capital will be deployed over the next six to twelve months to further grow its Bitcoin reserves. This move is part of a broader plan to align its financial strategy with a strong conviction in the future of Bitcoin. London BTC indicated that additional capital raises are likely, with options including debt instruments or convertible notes with long-dated maturity features, tools often viewed as more shareholder-friendly compared to equity dilution.

Chief Executive Officer Hewie Rattray noted that while there has been pushback from some shareholders over the latest funding round, the company remains focused on long-term value creation rather than short-term market sentiment. “I have to do what’s right for the investors in six months or a year,” Rattray said in an interview with *Proactive Investors*. “Even if it’s unpopular now, we’re making decisions based on what will benefit our long-term holders.”

Rattray also acknowledged that while directly owning Bitcoin remains the strongest form of exposure, treasury-style firms like London BTC offer a more dynamic, and in some cases, leveraged route to participate in Bitcoin’s potential upside, especially in a bull market. Conversely, the company also seeks to mitigate downside risks during bearish cycles, aiming for a more actively managed exposure.

The CEO emphasised that investor interest, particularly from institutional circles, remains robust. However, he underlined the importance of educating the broader market on how treasury-focused strategies work, especially within the framework of long-term digital asset allocation. A key near-term milestone includes securing a strategic investment partner, which the company expects to finalise in the coming weeks.

As firms like London BTC continue to attract capital in a high-volatility environment, their long-term thesis, that digital assets, particularly Bitcoin, represent a form of sound monetary value, stands in contrast to the current policy direction under the UK’s Labour government, which has shown limited enthusiasm toward crypto innovation and digital finance. Whether the private sector can push forward despite regulatory uncertainty remains to be seen, but London BTC is signalling a clear intent to stay the course.

While some investors may question the timing of capital raises in a choppy market, London BTC’s leadership insists that building its Bitcoin stack is a forward-looking move designed to deliver long-term gains, regardless of the short-term political or financial climate.

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