

OpenVoiceNews India

Transparent. Unbiased. Yours.

Trump Organization Earns ₹175 Crore from Indian Projects, Eyes Further Expansion

August 7, 2025

– Categories: Real Estate



DOWNLOAD IPFS

The Trump Organization has reportedly earned nearly ₹175 crore from seven branded real estate projects in India through licensing and development fees, highlighting the country’s significance as the brand’s largest overseas market.

These projects span Mumbai, Pune, Kolkata, and Gurugram and were developed in collaboration with Indian real estate firms such as Tribeca Developers, Panchshil Realty,

Unimark Group, Lodha Group, Smartworld Developers, and Kundan Spaces. The Trump Organization did not directly invest in these developments. Instead, it licensed its name and received a share of revenue or sales, typically between 3 to 5 percent.

Between 2012 and 2024, these projects collectively added about 3 million square feet of branded space to India's luxury real estate sector. The model adopted by the Trump Organization focuses on brand licensing, allowing the company to earn revenue without taking on development risks or capital expenditure.

Following the 2024 US presidential election, the Trump Organization and its India partner Tribeca Developers announced six new projects across major cities, including Mumbai, Pune, Gurugram, Noida, Bengaluru, and Hyderabad. These new projects will cover approximately 8 million square feet and are expected to generate a minimum of ₹15,000 crore in sales.

So far, three of these new projects have been launched in Pune, Gurugram, and Hyderabad in 2025. Once all developments are completed, the Trump brand is set to have a presence in nearly 11 million square feet of real estate across six Indian cities. This reflects a significant expansion compared to its previous footprint.

One of the most notable successes for the brand in India was the Trump Towers Gurugram project. On the day of its launch, all 298 units were sold, generating a total value of ₹3,250 crore. This overwhelming demand cemented the Trump brand's appeal in the premium real estate segment.

Tribeca Developers, led by Kalpesh Mehta, remains the Trump Organization's exclusive representative in India. Mehta has played a central role in conceptualizing and launching several of these high-end residential and commercial ventures, including Trump Residences in Gurugram and the Trump World Center in Pune.

With India's growing appetite for luxury housing and commercial spaces, the Trump Organization's asset-light, brand-driven approach appears well-positioned for continued success in the country's real estate market.