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## DLF Sells Out ₹2,300 Crore Luxury Housing Project in Mumbai Debut

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Real estate giant DLF has sold all 416 luxury apartments in its debut residential project in Mumbai, securing ₹2,300 crore in sales. The fully booked project, located in Andheri West, marks DLF's first major foray into the Mumbai housing market and has drawn significant attention from high-end buyers.

Each 4BHK unit in the development was priced between ₹5.25 crore and ₹6.25 crore. Despite the premium cost, the entire inventory was sold out during the pre-launch phase, reflecting strong demand for luxury housing in India's financial capital.

The project features high-rise towers with modern amenities, large living spaces, and a focus on community living. Industry analysts believe the overwhelming response is a result of DLF's trusted brand value and a growing appetite for upscale homes in Mumbai's western suburbs.

A DLF spokesperson confirmed the sell-out, stating that the company is "encouraged by the positive reception" and sees Mumbai as a key focus area for future expansion. The spokesperson added that the group is exploring additional opportunities in the city, with an eye on both residential and commercial ventures.

Experts say that this level of interest in a premium project highlights a wider trend of revival in the luxury real estate segment. "Buyers are increasingly looking for quality, reputation, and lifestyle amenities," said a Mumbai-based real estate consultant. "DLF's entry into the city is well-timed, and the response validates Mumbai's readiness for more high-end residential offerings."

The success of the Mumbai project adds to DLF's strong performance in other urban markets like Gurgaon and Delhi NCR, where it has established itself as a leading developer in the luxury segment.

Real estate trends post-pandemic show a shift in consumer preferences, with buyers prioritizing larger homes, branded developments, and superior infrastructure. Despite high property prices in Mumbai, demand for trusted developers and premium projects remains steady.