

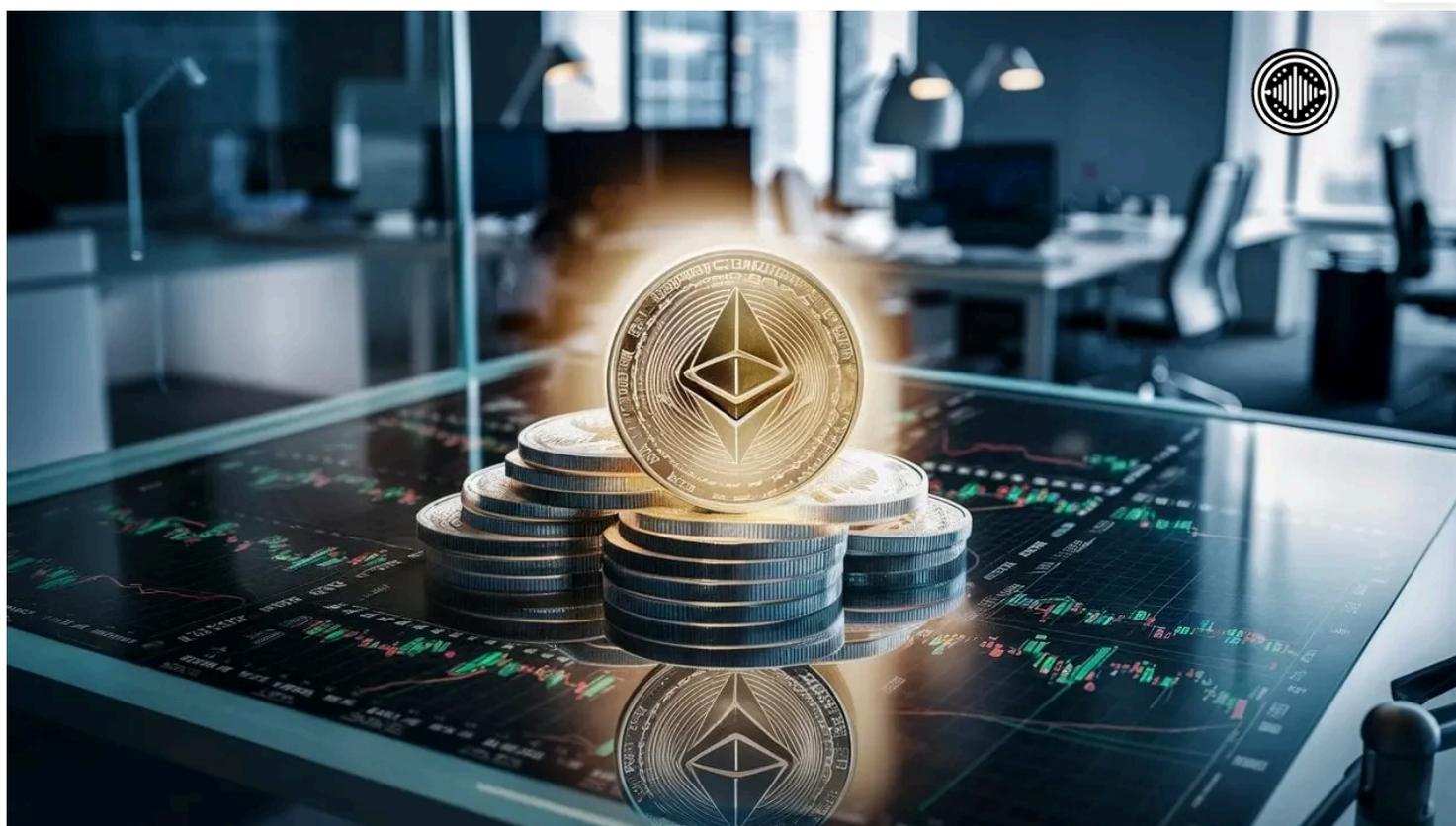
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Bitwise Exec Reveals Ethereum's Wall Street Breakthrough

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Ethereum's valuation challenge has found an unexpected solution through treasury companies repackaging Ether (ETH) as yield-generating assets, according to Matt Hougan, Chief Investment Officer at Bitwise. By structuring ETH holdings within traditional corporate frameworks, these firms have made the cryptocurrency more accessible to mainstream

investors. This shift marks a significant step in Ethereum's maturation as an institutional-grade asset.

Hougan explained that while Ethereum struggled with a clear investment narrative, treasury companies have transformed ETH into a familiar proposition: a revenue-producing asset. When staked within corporate structures, ETH generates earnings similar to conventional equities, appealing to Wall Street's preference for measurable returns. "Investors understand companies that produce income," Hougan told Cointelegraph, highlighting how this approach resolves previous confusion about ETH's value proposition. The strategy has gained traction as spot Ethereum exchange-traded funds (ETFs) near approval, further bridging crypto and traditional finance.



However, Hougan cautioned that ETH-focused treasury companies must maintain disciplined financial management, especially when acquiring ETH through debt instruments. He noted that firms could face heightened risk if staking yields fluctuate or if the broader crypto market experiences a downturn. Smaller corporate allocations used as inflation hedges may also require long-term commitment, as short-term volatility could destabilize investors who are unprepared for rapid price swings. These concerns highlight the ongoing balance companies must strike between embracing innovation and managing financial exposure.

As Ethereum marks its 10th anniversary, its transition from an experimental platform for developers to a widely adopted blockchain used by financial institutions reflects the broader maturation of the crypto industry. Some analysts suggest that corporate treasury involvement has helped bridge the gap between blockchain technology and traditional finance. While regulatory and market challenges remain, Ethereum's

growing presence in institutional conversations signals the increasing relevance of digital assets in modern financial strategies.

