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Fineqia Sees Ethereum ETP Demand Surge Despite Market Dip

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Fineqia International Inc. (Canadian Securities Exchange: FNQ, Over-the-Counter: FNQQF) has reported a remarkable 41% surge in assets under management (AUM) for its cryptocurrency exchange-traded products (ETPs) during the most recent quarter. This strong growth comes in contrast to a broader digital asset market that gained just 24% over the same period, giving Fineqia a 72% performance premium for its structured crypto products, an impressive feat amid recent price volatility.

The company's Ethereum (ETH)-linked products have been a standout, demonstrating resilience even as ETH itself faced downward price pressure in recent weeks. This investor confidence reflects a maturing market where traditional structures like ETPs offer a secure bridge between institutional capital and the decentralised finance (DeFi) ecosystem. Matteo Greco, senior analyst at Fineqia, explained to *Proactive Investors* that the shift began in earnest following the approval of spot Bitcoin (BTC) exchange-traded funds (ETFs) in the United States (U.S.) in January 2024. According to Greco, the appetite for similar structured exposure to ETH has only grown, driven by investors seeking access to digital assets without the regulatory, custodial, or technological burdens of direct ownership.

Unlike direct crypto holdings, ETPs allow for more traditional market participation, including custodial safeguards, regulatory compliance, and portfolio integration through brokerage accounts. These features have made them especially attractive to conservative investors, institutional funds, and retirement portfolios. Fineqia's strategy has been to capitalize on this demand by structuring diversified and transparent offerings, and the results speak for themselves. Its product outperformance is not only a validation of its asset allocation strategy but also a broader sign that crypto adoption is entering a more regulated and professionalized phase.

