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Crypto Market Poised for Major Moves This Week

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This week promises to be significant for the cryptocurrency market, as several important events are set to influence liquidity, investor confidence, and trading activity across key digital assets. From a massive creditor payout to protocol updates and macroeconomic data, the coming days offer both promising opportunities and potential risks for traders.

A highlight on August 15 is FTX's \$1.9 billion cash distribution to creditors. This large-scale payout is expected to boost liquidity in the market, with some analysts speculating that a portion of these funds may flow back into digital assets, potentially supporting price gains

in the near term. This event could act as a catalyst for renewed buying interest amid recent market fluctuations.

On the altcoin front, Fluid (FLUID) is moving ahead with its planned buyback program, which aims to reduce circulating supply and strengthen investor confidence. This strategic move often signals a company's belief in its value, which can positively impact price momentum. In parallel, SharpLink Gaming, a significant holder of Ethereum (ETH) in its treasury, will host its quarterly earnings call on the same day as the FTX payout. The call is expected to provide insights into its ETH management and staking approach, information that could sway investor sentiment regarding Ethereum-based gaming projects.

Decentralized finance (DeFi) traders will be closely watching Curve Finance (CRV), as its token emissions rate is set to fall below 5%. This adjustment may reshape yield farming rewards and influence liquidity pools within the protocol, prompting strategic shifts among DeFi participants. Meanwhile, Bitcoin-linked product Lombard will begin accruing BTC yield for holders of its LBTC token starting August 11, offering another yield-generating opportunity tied to the world's largest cryptocurrency.

There is also growing interest around Sonic's S token, with reports indicating that several publicly traded treasury companies are exploring potential acquisitions. Additionally, Injective (INJ) is preparing to launch pre-initial public offering (IPO) stock trading on its platform, marking a significant expansion beyond traditional cryptocurrency offerings and potentially attracting a broader investor base.

Beyond individual assets, macroeconomic factors remain critical. The release of the U.S. Consumer Price Index (CPI) inflation data on August 12 is likely to influence overall market risk appetite. Inflation readings have historically impacted investor behavior, and this data could affect crypto valuations alongside traditional markets.

Finally, the Starknet (STRK) community will vote on a proposal to introduce Bitcoin staking, an initiative that would enhance the network's cross-chain capabilities if approved. This development reflects ongoing innovation in the crypto space aimed at increasing interoperability and user options.

With multiple catalysts converging this week, market participants should be prepared for both exciting opportunities and heightened volatility. Staying informed and managing risk will be key to navigating the dynamic environment ahead.

