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## PSL Franchises to Earn Rs 970 Million Each in Season 10

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Each franchise in the 10th edition of the Pakistan Super League (PSL) is expected to receive around Rs 970 million from the league's central revenue pool, according to sources close to the Pakistan Cricket Board (PCB). The earnings, however, will be subject to deductions such as player fees, travel, accommodation, and other operational costs.

PSL Season 10 was held in April and May, with Lahore Qalandars securing the title for the third time. The Finance Committee recently informed franchises that revenue distribution this season mirrors the payout from Season 9.

While the figure appears substantial, it does not represent net profit. After deducting expenses and contractual commitments, each franchise's actual income will vary. Despite this, most teams are expected to post profits due to sponsorship deals and other income streams.

Multan Sultans, the franchise with the highest annual fee, reportedly over Rs 1 billion, is once again projected to operate at a loss. Final accounts are under review, with minor adjustments anticipated. The franchise is also awaiting a 50% revenue share that has been pending since July 5.

Delays in the submission of account sheets by some teams have held up the remaining 30% player payments. As per PCB policy, 70% of a player's fee is paid during the tournament, with the rest settled after the conclusion, based on verified reports. The PCB directly manages these disbursements.

Contracts include specific provisions: players injured and missing matches receive 50% of their match fee, while those not selected may receive 20%. However, not all franchises enforce these deductions strictly. Some follow a team-wide reward policy where bonuses like "Man of the Match" are shared among all players. Additional bonuses and awards may be offered at the discretion of each franchise. Final payments are being finalised, with the PCB aiming to conclude the process within days.

Operationally, the PSL is facing internal challenges. Salman Naseer, newly appointed as COO, is managing the league with a minimal support team while also handling Asia Cup responsibilities. His permanent appointment, despite being initially temporary, has drawn concern from some franchises.

Further complications arose following the resignation of Shoaib Khalid, the former Manager of Player Acquisition, known for his strong rapport with players. The search for a capable replacement is ongoing.

Key matters ahead of Season 11, such as franchise valuations, media rights, sponsorships, and the potential inclusion of two new teams, remain unresolved. The official schedule for the next PSL season has yet to be announced.