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## Penfolds Appoints New Global Winemaking Director

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Penfolds, one of Australia's most recognised wine producers, has appointed Steph Dutton as Director of Winemaking, reinforcing the brand's expansion across international markets.

Dutton, who began her career at Penfolds as a winemaker in 2007, now steps into a senior leadership role under the direction of Chief Winemaker Peter Gago. Her new position comes at a time when Penfolds is broadening its presence across both hemispheres, with production now spanning Australia, the United States, China, and France.

The Melbourne-born winemaker, and former Melbourne Girls Grammar student, has built her career working across the brand's key labels, including the flagship Grange, RWT, and Bin 389. Her work in both domestic and international vineyards has positioned her as a key figure in Penfolds' global ambitions.

The company's strategy includes releasing vintages from regions beyond South Australia, reflecting a shift towards a globalised winemaking identity. These overseas wines are designed to sit alongside Penfolds' traditional Australian vintages, offering customers a broader portfolio while maintaining the brand's reputation for quality.

"Penfolds has become a global name in winemaking. Expanding into other wine-producing countries allows us to be more flexible while upholding the standards our customers expect," said a Treasury Wine Estates spokesperson.

Treasury Wine Estates, the parent company of Penfolds, recently reported a 20 per cent increase in revenue for the latest half-year, reaching \$1.54 billion. The growth is partially attributed to strong international sales, especially in the premium wine category.

Dutton's appointment comes as Penfolds continues to navigate complex global markets, including shifts in consumer demand and trade dynamics with China and the US. The company's commitment to innovation, combined with its heritage, has helped it maintain relevance in a competitive industry.

While Peter Gago remains at the helm, Dutton's elevation signals a focus on continuity and long-term leadership. The pair are expected to work closely as the company further integrates its international operations with its longstanding Australian legacy.

As Penfolds adapts to a changing global wine landscape, Dutton's leadership marks a step toward shaping the next chapter of one of Australia's most iconic brands.