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## Trent Sweeney Jokes About 'Good Jeans' Following Air Force Promotion

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On August 6, 2025, Trent Sweeney, brother of actress Sydney Sweeney, celebrated his promotion to staff sergeant in the United States Air Force (USAF) with a humorous Instagram Story post, captioning a photo of his promotion certificate, “It’s them good jeans.” The quip referenced the controversy surrounding his sister’s American Eagle Outfitters (AEO) jeans campaign, highlighting his ability to engage lightheartedly with public scrutiny while honoring his military achievement.

Trent, serving in the 48th Munitions Squadron, shared the milestone on Instagram, drawing supportive comments from fans. One follower wrote, “The family jeans, congrats on the promotion,” while another noted, “True American genes,” according to TotalNEWS. A third comment celebrated, “Sgt with the good jeans,” blending praise for his service with the playful nod to the AEO controversy, per Fox News. The 29-year-old’s promotion reflects his dedication to national service, a value that resonates with those who prioritize duty and personal responsibility.

Sydney Sweeney’s AEO campaign, launched in July 2025, sparked debate with its tagline, “Sydney Sweeney Has Great Jeans,” and a promotional video where she said, “Genes are passed down from parents to offspring, often determining traits like hair color, personality, and even eye color. My jeans are blue.” Critics on social media platforms like X argued the wordplay suggested eugenics or white supremacy, prompting backlash, per PopCrave. AEO defended the campaign, stating, “This campaign is and always was about the jeans. Her jeans. Her narrative,” as reported by Reality Tea. President Donald Trump supported the ad on Truth Social, writing, “Sydney Sweeney, a registered Republican, has the ‘HOTTEST’ ad out there. It’s for American Eagle, and the jeans are ‘flying off the shelves,’” per Reality Tea.

Amid the jeans controversy, Sydney’s earlier Baskin-Robbins campaign from June 2025 resurfaced, featuring her enjoying a signature scoop of rainbow sorbet in a chocolate-dipped waffle cone with sprinkles and gummy bear minis, alongside a sorbet-based drink with lemon-lime soda, per TotalNEWS. Fans praised the nostalgic ad, with one X user commenting, “I love Sydney Sweeney and her good jeans and I love Baskin-Robbins ice cream. You’re the best Sydney,” while another planned to “wear my new AE jeans when I purchase my Sydney Sweeney sweets,” per TotalNEWS. The ad’s positive reception contrasts with the AEO debate, showing Sydney’s broad appeal.

Public relations expert Adrienne Alexander told TODAY.com, “It’s unlikely that no one flagged the potential issue. More likely, the team underestimated the reaction or saw it as a playful pun rather than a loaded phrase,” highlighting the need for corporate accountability in advertising, per Hilarious Jokes Today. Trent’s humorous response, coupled with his military milestone, underscores a family navigating fame with resilience. As Sydney remains silent, focusing on *Euphoria* filming, per Us Weekly, the Sweeney siblings’ ability to address controversy with humor and pride in their achievements reflects a grounded approach to public life.