

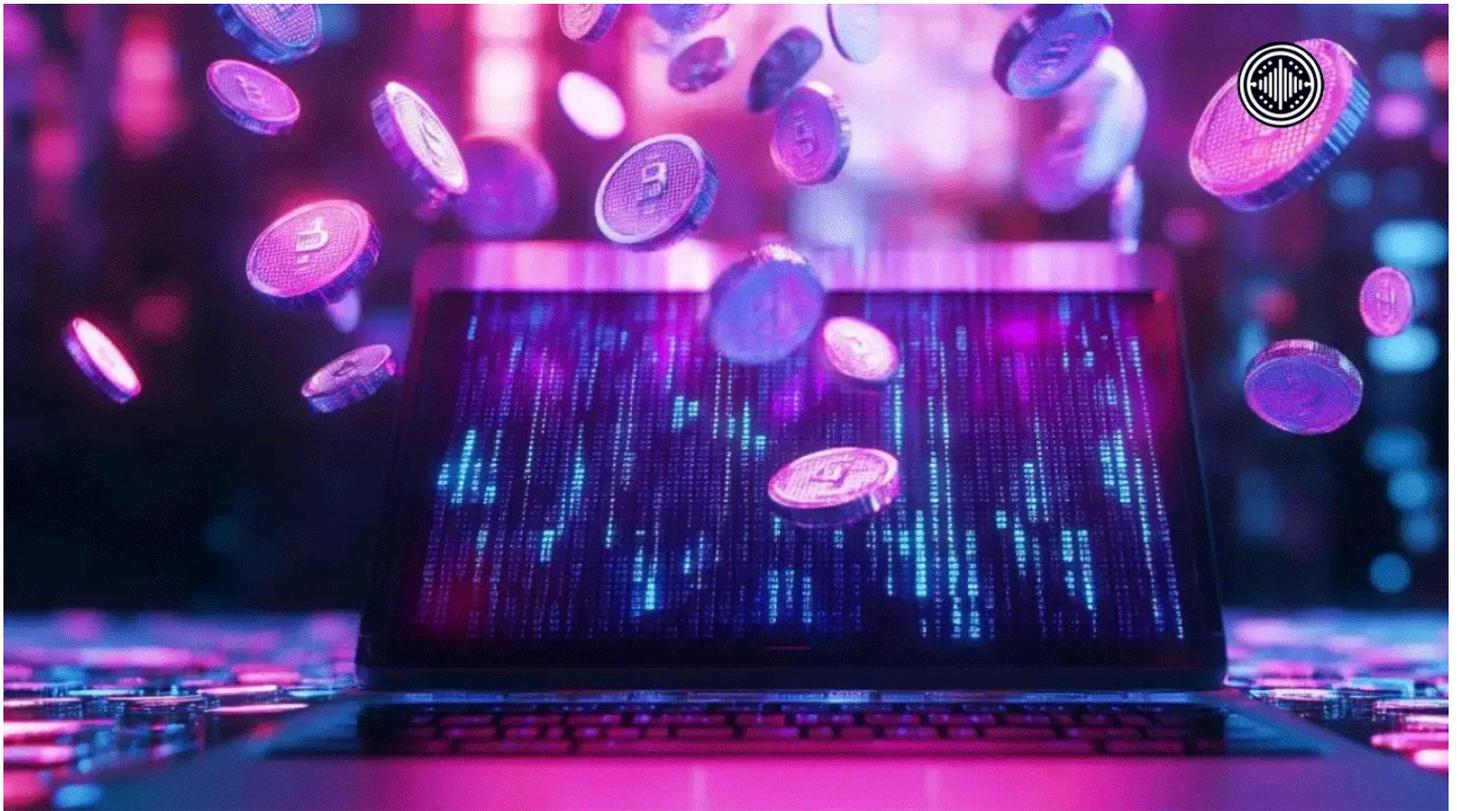
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Weekly Crypto Roundup: Strategy's \$740M Bitcoin Purchase, Trump Media's \$2B Treasury, CoinDCX Bounty

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The cryptocurrency market buzzed this week with major moves: Strategy (formerly MicroStrategy) invested \$740 million in Bitcoin (BTC), Trump Media & Technology Group bolstered its treasury with \$2 billion in BTC, and India's CoinDCX exchange offered an \$11 million bounty to recover stolen funds. This article unpacks these developments, highlighting their implications for financial freedom and market resilience.

Strategy, a pioneer in corporate Bitcoin adoption, acquired 6,220 BTC for \$739.8 million between July 14-20, 2025, at an average price of \$118,940 per coin, elevating its holdings to 607,770 BTC, valued at over \$72 billion, according to crypto.news. This bold

strategy, led by Michael Saylor, positions Strategy as the largest public BTC treasury holder, reinforcing confidence in Bitcoin as a hedge against inflation and dollar devaluation. The firm's approach, leveraging equity and debt to amass BTC, reflects a staunch belief in cryptocurrency's role in securing corporate financial independence.

Trump Media & Technology Group, behind Truth Social, announced a \$2 billion Bitcoin treasury, comprising two-thirds of its \$3 billion liquid assets, per Bloomberg. CEO Devin Nunes emphasized, "These assets ensure our company's financial freedom and protect against discrimination by financial institutions." The move, backed by \$2.5 billion in funding from stock and bond sales, aligns with President Trump's pro-crypto policies, including the Guiding and Establishing National Innovation for U.S. Stablecoins (GENIUS) Act signed on July 25, 2025. This investment signals a defiant push for economic sovereignty amid volatile markets.

Meanwhile, CoinDCX, a leading Indian crypto exchange, launched a \$11 million white-hat recovery bounty after a \$44 million cyberattack, as reported by bitcoinethereumnews.com. Sumit Gupta, CoinDCX's CEO, stated on X, "Identifying and catching attackers is our priority to prevent future incidents." The hack, absorbed by CoinDCX's reserves, underscores the persistent security challenges in crypto, yet the platform's proactive response and commitment to user protection highlight resilience. India's intensified crypto tax enforcement adds pressure, but CoinDCX's bounty signals a determined fight against cybercrime.

These developments showcase a maturing crypto landscape, where strategic investments and robust responses to threats bolster market confidence. As corporations and exchanges navigate risks, their actions affirm Bitcoin's growing role as a cornerstone of financial strategy.