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Pakistan's Export Revenues Surpass \$32 Billion in FY2024–25 Amid Textile and Pharma Surge

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Pakistan's exports for the fiscal year 2024–25 have crossed the \$32 billion mark, a significant 4.45% increase year-on-year driven by strong performance in textile, pharmaceutical, leather, and petroleum product categories. The latest trade figures signal a welcome upward trend in national exports, reflecting improved industrial output and a more focused approach to value-added goods. While the food export sector registered a modest

decline, the broader trajectory suggests resilience and a pivot toward sectors with higher global demand and greater economic potential.

Leading the charge was the textile sector long considered Pakistan's economic backbone which posted an impressive 7.39% increase, reaching a record \$17.88 billion in export earnings. The rise is attributed to growth in sub-segments such as ready-made garments, knitwear, bedwear, towels, and raw materials like cotton and yarn. This growth not only reflects the country's comparative advantage in textile manufacturing but also indicates a shift towards more competitive pricing and quality standards, factors essential to sustaining long-term demand in international markets.

Notable gains were also recorded in non-traditional exports. The pharmaceutical industry made a remarkable leap, posting a 34% increase to \$457.4 million a sign that Pakistan is slowly carving out space in the global health supply chain. Leather exports climbed by 4.87%, and petroleum and coal products rose dramatically by 44%, underscoring the diversification of Pakistan's export portfolio. Sectors like sports goods, surgical instruments, manufacturing equipment, and cement also contributed positively to overall export earnings, highlighting a more balanced and resilient export base.

Despite the largely positive outlook, food exports saw a decline of 3.44%, down to \$7.11 billion. This drop, driven by logistical hurdles and weakening competitiveness in rice, fruits, and spices, serves as a reminder that certain sectors still require reforms in supply chain efficiency and international marketing. Nevertheless, with domestic exports adding an extra \$1.36 billion to the tally, the country appears to be heading in the right direction. The data reflects a strategic shift toward value-added and industrial goods, which is crucial for long-term trade stability. If current trends hold and structural improvements continue, Pakistan could finally move beyond reliance on low-margin exports and establish itself as a credible player in diversified global markets.