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XRP Ledger Activity Jumps 50% in July as Token Nears Multi-Year Highs

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The XRP Ledger (XRPL) has seen an impressive 50% spike in activity throughout July 2025, with daily transactions reaching new heights and XRP's price approaching levels not witnessed since 2018. On July 18, the network processed \$1.4 billion in daily transaction volume, the highest since early 2025 marking a significant turning point in XRP's performance. The cryptocurrency surged from under \$2.40 in early July to over \$3.60 in less than three weeks, reflecting renewed market enthusiasm and strategic positioning by both retail and institutional investors.

This rally has been accompanied by a rise in transaction counts, which soared to 1.4 million in a single day, along with the movement of nearly 1.5 billion XRP across the ledger. The key price threshold of \$3.34 appeared to serve as a critical support level, with notable volume spikes suggesting substantial buying interest. In the absence of public commentary from Ripple Labs, the fintech company behind XRP, this upward trend appears to be driven primarily by market forces and data-backed investor confidence rather than company-led promotion.

Institutional investors, often referred to as “whales,” are suspected to be behind several high-volume transfers, adding much-needed liquidity and pushing momentum in a bullish direction. Their activity has lent further legitimacy to XRP’s market behavior, reinforcing the narrative that digital assets like XRP are maturing into more than just speculative vehicles. This sharp uptick in both price and ledger activity aligns with broader market trends, as other major cryptocurrencies like Bitcoin (BTC) and Ethereum (ETH) have also experienced gains in recent weeks amid growing investor optimism and a more favourable macroeconomic backdrop.

XRP’s recent resurgence could signal the beginning of a more sustained rally, especially if regulatory clouds continue to lift and digital assets gain wider institutional acceptance. While Ripple’s silence may indicate a deliberate strategy to allow market fundamentals to speak for themselves, the XRPL’s performance suggests robust user confidence. However, it is worth noting that cryptocurrency markets remain inherently volatile. Investors would do well to stay informed, exercise prudent risk management, and avoid speculative hype. Still, for a digital asset long overshadowed by legal disputes and market stagnation, XRP’s July resurgence may be the clearest sign yet that its story is far from over.