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Bitcoin Rises in Value as ETF Inflows Rebound

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Bitcoin rose 1.63% on Friday to trade at **\$118,052**, supported by a resurgence in capital inflows into spot Bitcoin exchange-traded funds (ETFs). This latest uptick in investor activity reflects growing institutional interest and renewed optimism across the digital asset sector.

Market analysts attributed the price increase to the rebound in ETF inflows after a temporary slowdown in recent weeks. These regulated investment vehicles, which provide exposure to Bitcoin without direct ownership, are widely seen as a barometer of institutional confidence in the asset.

Bitcoin's latest movement builds on its broader upward trend throughout July, with its price remaining comfortably above the psychologically important **\$100,000** mark. While the market currently lacks clearly defined support or resistance levels, traders are closely monitoring ETF activity as a key driver of sentiment.

"ETF inflows have returned at a stronger pace, signaling improved risk appetite among larger investors," said a market analyst based in Singapore. "This momentum is helping Bitcoin maintain its bullish posture despite recent volatility."

On July 25, Bitcoin fell by 3.11% to **\$115,129.40**, following renewed investor concerns over U.S. monetary policy and declining demand in crypto-based ETFs. However, the quick reversal in sentiment the following day has reignited bullish expectations.

If the influx into Bitcoin ETFs remains steady, traders believe the asset may test higher price levels in the coming days. However, any faltering in ETF inflows could slow momentum and open the possibility of short-term price pullbacks.

Institutional participation continues to be a leading indicator for market direction. With regulatory clarity increasing in several jurisdictions, especially in North America and parts of Asia, Bitcoin and other digital assets are increasingly being viewed as part of a diversified investment strategy.

While no immediate technical breakout has been identified, the overall sentiment among traders and analysts remains cautiously optimistic. Many are watching closely to see whether ETF-driven demand can sustain upward momentum into the coming week.

At the time of writing, Bitcoin remains stable above **\$118,000**, reflecting confidence among investors fueled by the revival of ETF interest.