

# OpenVoiceNews Pakistan

Transparent. Unbiased. Yours.

## Pakistan Gold Prices Today: July 17, 2025

July 18, 2025

– Categories: Economics



Gold prices in Pakistan dropped significantly on July 17, 2025, with 24-karat gold per tola falling to Rs. 356,000, reflecting global market trends and a stronger U.S. dollar. This decline offers insights into economic dynamics and investment opportunities. This article explores the latest gold rates, their implications for Pakistan's economy, and the factors driving these fluctuations.

According to the All Pakistan Sarafa Gems and Jewellers Association (APSGJA), the price of 24-karat gold per tola decreased by Rs. 3,000 to Rs. 356,000, while 10 grams of 24-karat gold dropped by Rs. 2,571 to

Rs. 305,212, as reported by Pakistan Observer. The 22-karat gold per tola stood at Rs. 326,333, and 10 grams at Rs. 279,785, per JBMS. Silver prices also saw a decline, with one tola priced at Rs. 4,015 and 10 grams at Rs. 3,441, according to Pakistan Observer. “Gold prices are reacting to a stronger dollar and global market pressures,” noted market analyst Samiullah Tariq, as quoted by Dawn, highlighting the influence of international trends on local rates.

The decline in gold prices aligns with a global drop, with international gold prices falling by \$104 to \$3,248 per ounce, per Bol News. In Pakistan, gold remains a critical asset, serving as a hedge against inflation and currency depreciation, especially given the Pakistani Rupee’s (PKR) volatility against the U.S. dollar. The Karachi Sarafa Bazar Association (KSBA), a key authority on gold pricing, reported that these fluctuations reflect investor shifts toward safer assets amid economic uncertainty. Posts on X echoed this sentiment, with @investifypk noting the Rs. 900 per tola drop as a response to global market dynamics.

This price dip presents opportunities for investors and consumers, particularly for jewelry purchases ahead of cultural events. However, it also underscores Pakistan’s reliance on global markets, where dollar strength and geopolitical factors dictate local prices. The nation’s economic resilience, bolstered by recent foreign exchange reserve gains, contrasts with past volatility, signaling a need for strategic financial planning to capitalize on such market shifts.