

## Jio Financial Services, Allianz Forge 50:50 Reinsurance Joint Venture in India



Jio Financial Services Limited (JFSL), a part of the Reliance Group, announced on Friday, July 18, 2025, that it has entered into a binding agreement with Germany's Allianz Group to form a 50:50 reinsurance joint venture in India. This strategic partnership marks a significant step for both entities, aiming to capitalize on India's burgeoning insurance market and enhance risk management capabilities within the country's financial ecosystem.

The newly formed equally owned joint venture will focus on the domestic reinsurance sector. Reinsurance, often referred to as "insurance for insurers," helps insurance companies manage their risks by transferring a portion of their liabilities to reinsurers. This arrangement strengthens the overall resilience of the insurance industry, allowing primary insurers to underwrite more policies and absorb larger potential losses. Allianz, through its wholly-owned subsidiary Allianz Europe B.V., brings over 25 years of experience in reinsuring risks in India and global expertise in underwriting, risk selection, and portfolio management.

In addition to the binding agreement for reinsurance, JFSL and Allianz have also signed a non-binding agreement to explore equally-owned joint ventures for both life and general insurance businesses in India. This potential broader partnership signals Allianz's continued commitment to the Indian market, particularly after its recent decision to sell its 26% stake in its long-standing insurance joint ventures with Bajaj Finserv.

Isha Ambani, Non-Executive Director at JFSL, highlighted the immense potential of the Indian insurance sector. "India is witnessing a transformative surge in insurance demand, driven by rising prosperity, growing financial awareness, and rapid digital adoption," she stated. She

added that this partnership aims to "deliver innovative and customized reinsurance solutions to insurers," aligning with the national goal of "Insurance for All by 2047."

Oliver Bate, Chief Executive Officer of Allianz SE, echoed this sentiment, emphasizing the opportunity to democratize access to world-class financial services for the people of India. The collaboration will leverage JFSL's deep understanding of the Indian market and its robust digital infrastructure, combined with Allianz's global underwriting prowess and risk management capabilities.

The Indian reinsurance market is experiencing dynamic growth, with foreign reinsurers increasingly expanding their footprint. According to recent reports, their market share is projected to surpass 50% in 2025, driven by regulatory reforms and increasing demand across various insurance lines. This joint venture between a leading Indian financial services firm and a global insurance behemoth is poised to contribute significantly to this growth, introducing competitive capacity and strengthening the overall insurance ecosystem in India. The venture awaits necessary regulatory approvals before commencing operations.