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Bitcoin Nears Record High of £111,000 as Ethereum and Cloud Mining Surge

July 11, 2025

— Categories: *Crypto*



On Thursday, Bitcoin soared past £111,000, inching closer to its all-time peak and igniting a robust rally across the cryptocurrency sector.

Ethereum, not to be outdone, posted a striking 6% gain, outpacing other major digital currencies and reigniting enthusiasm for blockchain-based investment opportunities. This surge, observed on 10 July 2025,

underscores a growing appetite for decentralised assets amid economic uncertainty.

Market experts point to renewed institutional interest and persistent worries over inflation and global supply chain disruptions as key drivers. In a recent interview with TBS Markets, a senior strategist remarked, “We’re seeing a classic shift of capital into alternative stores of value. What sets this cycle apart is the rise of sophisticated automated crypto infrastructure, enabling investors to generate returns without direct trading.” This trend is particularly evident in the booming popularity of cloud mining platforms like InvroMining, which have seen unprecedented demand.

As Bitcoin and Ethereum rally, cloud mining has emerged as a compelling option for investors seeking passive income without the volatility of direct crypto trading. InvroMining, a UK-based platform established in 2016, reported a 53% spike in global user registrations this week, reflecting a rush towards automated mining contracts. These contracts allow users to rent computing power linked to Bitcoin, Ethereum, and Ripple (XRP), with AI-driven smart contracts handling daily income distribution seamlessly, via a process InvroMining touts as delivering “24-hour self-appreciating funds.”

The platform’s appeal lies in its simplicity and accessibility. Investors can sidestep the high costs and technical complexities of traditional mining, making it an attractive entry point for both seasoned and novice participants. With the current Labour government’s economic policies failing to inspire confidence, many are turning to decentralised solutions like cloud mining to hedge against uncertainty.

To capitalise on this crypto boom, InvroMining has introduced a compelling incentive: a £15 trial credit for new users, allowing them to test cloud mining without upfront investment. This initiative has drawn significant interest from those wary of purchasing cryptocurrencies at peak prices but eager to benefit from the market's upward trajectory. Users can experience daily dividends credited automatically, offering a low-risk way to engage with the bull market.

Beyond mining returns, InvroMining has implemented a two-tier referral system, rewarding users with a 3% rebate for direct referrals and an additional 2% for secondary referrals.

This structure enables participants to build a multi-layered passive income stream, further enhancing the platform's allure.

InvroMining's eight-year track record underscores its reliability in the volatile crypto space. With a robust multi-currency computing pool and fully automated AI-driven income management, the platform offers a transparent and secure solution for wealth diversification. As Bitcoin hovers near its record high and Ethereum gains momentum, platforms like InvroMining are well-positioned to meet the growing demand for innovative investment strategies.

While the cryptocurrency market's volatility demands caution, the current rally signals robust confidence in digital assets. Investors are advised to conduct thorough due diligence and consult independent financial experts before diving in, but the rise of cloud mining offers a promising avenue for those seeking to navigate this dynamic landscape.