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## Prominent Figures Host Grand Launch of Etihad Town Phase III

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The much-anticipated launch of Etihad Town Phase III was marked by a star-studded ceremony in Lahore, led by renowned media personalities Mikaal Zulfiqar and Wasay Chaudhry. The event attracted major stakeholders from the city's thriving real estate market and set the tone for what is being hailed as a landmark development in Pakistan's urban expansion.

Held in Lahore, the ceremony welcomed some of the most influential names in the real estate sector, including prominent dealers and sales professionals. All Senior Sales

Partners (SSPs) of the Etihad Group were in attendance, offering their endorsement of the project's forward-looking vision, premium location, and integrated design. The group's Chief Executive Officer (CEO) provided insights into the scope and aspirations of Phase III, emphasizing its role in redefining modern living in the region.

Development work for Etihad Town Phase III is already underway, and the project is expected to be delivered ahead of schedule, consistent with the Etihad Group's established reputation for timely and reliable execution. Attendees were informed that, much like the developer's previous endeavors, this phase aims to exceed expectations in both delivery and quality.

The new development aims to strike a balance between urban convenience and environmental sustainability. It is designed as a fully integrated community, featuring advanced commercial infrastructure, contemporary residential spaces, and expansive green areas, catering to families, investors, and professionals alike. The group's commitment to high standards and timely project delivery continues to earn the confidence of both new and long-term stakeholders.

Real estate dealers and SSPs present at the launch praised the development's blend of modern planning and traditional values. Many expressed their optimism in the long-term value of investing in Etihad Town Phase III, citing the group's reliable development model and track record of performance as key factors. The event highlighted a broader trend of private-sector leadership driving meaningful urban growth in Pakistan, with Etihad Group once again at the forefront.