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## 5 Real-World Problems Algorand Blockchain Helps Solve

July 17, 2025

— Categories: Crypto



As blockchain technology advances beyond cryptocurrencies, Algorand is positioning itself as a leading solution for real-world challenges from climate transparency to global remittances. Known for its speed, low transaction costs, and energy efficiency, the platform is gaining traction across sectors such as environmental monitoring and financial inclusion.

Here are five projects using Algorand to bring real-world impact.

## **1. PlanetWatch: Rewarding Air Quality Monitoring**

PlanetWatch is using the Algorand blockchain to support a global network of air quality sensors. Participants who install these sensors in their homes or communities earn rewards in tokens for the data they collect. That data is recorded on the Algorand blockchain, ensuring it remains secure, transparent, and tamper-proof. This initiative helps improve environmental awareness while building a decentralized and trustworthy air quality database.

## **2. Koibanx: Modernizing Finance in Latin America**

Koibanx, a financial technology company, is helping governments and banks in Latin America transition to digital systems using Algorand's blockchain infrastructure. For example, El Salvador has worked with Koibanx to digitize vital processes such as property records and payment systems. This effort improves transparency and efficiency in financial transactions, making services more accessible and reducing corruption risks.

## **3. Italy's Digital Guarantee Platform: Supporting Businesses**

The Italian government has selected Algorand to power its Digital Guarantee Platform. This system allows banks and other institutions to manage loan guarantees for small businesses more efficiently. By using blockchain, the platform reduces paperwork, minimizes fraud, and ensures faster access to financial support particularly for small and medium enterprises that often struggle to secure loans.

## **4. Climate Trade: Transparent Carbon Tracking**

Climate Trade uses Algorand's blockchain to record and track carbon credits in a secure and verifiable way. This allows companies and individuals to offset their carbon emissions while ensuring the credits are legitimate and not double-counted. With growing demand for climate transparency, Algorand's role in verifying sustainability data is becoming increasingly important.

## **5. FlexFinTx: Building Digital Identity in Africa**

In countries where formal identification is limited, FlexFinTx is providing decentralized digital identities powered by Algorand. These digital IDs help people access banking, healthcare, and other essential services. By storing credentials securely on the blockchain, individuals can prove who they are without relying on traditional paperwork or government-issued IDs.

These five projects highlight how Algorand is more than just a blockchain: it's a platform enabling innovation with real-world benefits. From cleaner air and better financial access to

more secure government services and climate accountability, Algorand is proving that blockchain can be a force for good in everyday life.