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BNB Surges Past \$770 as Crypto Market Faces Regulatory Shifts

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Binance Coin (BNB) posted a modest gain on July 25, 2025, crossing the 770 Tether (USDT) mark despite broader market volatility and shifting regulatory conditions. The daily increase of 0.52% places BNB at 770.48999 USDT, reflecting investor confidence even as global crypto sentiment weakens.

While BNB showed steady movement, Ethereum followed suit with a 2.16% rise, pushing its value past 3,700 USDT. However, the overall digital asset market took a slight hit. The total global cryptocurrency market capitalization fell to \$3.86 trillion, marking a 1.34% dip. Bitcoin, often seen as the barometer of the sector, slid by 2.41% to trade at \$115,771.

A notable policy development in the United States could significantly alter the regulatory environment for digital currencies. The Generating Encryption and New Innovation for United States Security (GENIUS) Act has been passed, tightening rules particularly around stablecoin issuance. This legislative move is expected to increase oversight for foreign-based stablecoin providers, who may now face higher compliance burdens and scrutiny from U.S. regulators.

Adding to the complexity in the sector, authorities are investigating a disturbing case involving a TikTok influencer who allegedly helped North Korean nationals acquire jobs at American tech firms. These individuals are suspected of using their positions to funnel funds toward sanctioned entities, raising red flags about national security and the risks tied to anonymous crypto transactions.

Despite the turbulence, select digital assets like BNB and Ethereum continue to gain ground, suggesting that pockets of market strength remain. Investors and policymakers alike are keeping a close watch as cryptocurrency evolves from a fringe financial technology into a mainstream economic force shaped by both innovation and oversight.