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Bitcoin ETF Inflows Hit \$6B in Record Rally

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Global cryptocurrency exchange-traded funds (ETFs) recorded an unprecedented \$12.8 billion in inflows over the past 30 days, setting a new record, according to market data. Bitcoin-focused products led with \$6.02 billion, marking their third-largest monthly haul and representing a 30% increase compared to June. Ethereum ETFs attracted \$5.43 billion, a 369% month-on-month surge, showing the strong institutional demand for both leading digital assets.

The surge pushed total assets under management (AUM) for Bitcoin ETFs to \$146.5 billion and Ethereum ETFs to \$20.1 billion by the end of the month.

Among Bitcoin ETFs, BlackRock's iShares Bitcoin Trust (IBIT) held the lead with \$84 billion AUM, followed by Fidelity's FBTC with \$23 billion. Together, these two funds accounted for nearly two-thirds of the month's net inflows. Despite a single-day outflow of \$812 million the second largest in Bitcoin ETF history net monthly inflows remained strongly positive.

Corporate participation also contributed to the rally. Genius Group, a Singapore-based edtech firm, doubled its Bitcoin holdings to 200 BTC, while BitMine Immersion Technologies invested more than \$2 billion to acquire 15,000 BTC in just two weeks. These acquisitions reflect a growing trend of companies adding Bitcoin to their balance sheets as a reserve asset.

Bitcoin's price climbed to a July peak of nearly \$123,500 before easing into early August, briefly testing \$112,000 support and recovering to \$114,000. On-chain data indicates that large holders, or "whales," acquired more than 45,000 BTC in the past two weeks. Technical indicators suggest limited downside risk toward \$109,000, with potential upside targeting \$120,000 if ETF inflows remain steady.

The top five Bitcoin ETFs, IBIT, FBTC, ARK Invest's ARKB, Valkyrie's BTF, and Invesco's BTCX, captured the majority of inflows. IBIT added \$3.8 billion, FBTC \$1.5 billion, ARKB \$900 million, and BTF and BTCX together exceeded \$800 million. Analysts attribute these differences to variations in fees, brand trust, and operational performance.

While Bitcoin ETFs led in total inflows, Ethereum ETFs grew faster in percentage terms. BlackRock's ETHA surpassed \$10 billion AUM, with Grayscale's ETHE, Bitwise's ETHW, and Fidelity's FETH together attracting over \$5 billion. This shift reflects increased interest in Ethereum's DeFi and smart contract applications, even as Bitcoin retains its position as the leading store-of-value asset in the sector.

The U.S. Securities and Exchange Commission's approval of spot Bitcoin ETFs earlier this year and its openness to spot products for Solana, XRP, and Litecoin have bolstered market sentiment. Analysts at Bloomberg place a 95% probability on these additional approvals, potentially paving the way for multi-asset crypto index ETFs.

On-chain fundamentals have also strengthened. Miner reserves have dropped to three-year lows, easing sell pressure, while Bitcoin's hash rate has reached new highs. Daily transfer volumes exceeding 80,000 BTC signal robust liquidity. Analysts suggest that Bitcoin's next price moves will likely be influenced more by macroeconomic events, such as the U.S. Federal Reserve's September policy decision, than by technical resistance levels alone.

The combination of record ETF inflows, corporate adoption, and improving network health has reinforced Bitcoin's bullish market structure heading into the final quarter of the year.