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Queensland's Hottest Property Suburbs Unveiled.

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Queensland's real estate market continues to thrive, with new data revealing the suburbs leading the state in property sales.

Queensland's property market continues to attract strong interest, with new data revealing the state's most sought-after suburbs based on the number of property sales. The latest figures offer valuable insight into where buyers are focusing their attention across the Sunshine State.

According to the report, the Brisbane suburb of Redland Bay topped the list with 571 property sales in the past 12 months. Located about 35 kilometres southeast of Brisbane's CBD, Redland Bay has proven to be a magnet for buyers looking for a combination of coastal lifestyle and suburban convenience.

Closely following Redland Bay was Upper Coomera on the Gold Coast, recording 533 sales. This suburb remains a popular choice for families due to its schools, shopping centres, and access to major highways. Also on the Gold Coast, Pimpama secured third spot with 526 sales, highlighting ongoing demand in this rapidly growing corridor between Brisbane and the Gold Coast.

Further north, the regional city of Townsville also saw strong performance, with suburbs like Kirwan and Mount Louisa making the top 20 list. Kirwan, in particular, stood out with 484 transactions, showing that regional centres remain attractive options for both investors and owner-occupiers seeking affordability and space.

Several Brisbane suburbs also ranked highly, including Morayfield and North Lakes in the city's north. These areas continue to benefit from infrastructure upgrades and new housing developments, making them appealing for young families and first-home buyers.

Experts say the strong sales activity across both metropolitan and regional areas reflects Queensland's continued appeal, boosted by interstate migration, lifestyle factors, and relative housing affordability compared to other major states.

The list of top-selling suburbs offers a snapshot of Queensland's evolving real estate landscape, where demand is not limited to inner-city postcodes but spread across various locations offering different benefits from beachside living and master-planned communities to regional hubs with growing amenities.

For property investors, these figures serve as a useful guide to potential growth areas. For home buyers, they confirm the popularity of certain suburbs that balance livability, affordability, and accessibility.

With Queensland's population expected to grow significantly in the coming years, especially leading up to the Brisbane 2032 Olympic Games, experts expect these high-demand suburbs to continue thriving. Continued infrastructure investment and housing development are likely to support ongoing interest in these locations.

In summary, Queensland's top-selling suburbs reflect a diverse and dynamic market where buyers are looking beyond traditional hotspots to find value and lifestyle advantages across the state.