

XRP Investment Plan Drives 12% Surge in Hyperscale Data Shares

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Hyperscale Data (NASDAQ: GPUS) saw its stock jump by 12% on Monday after the tech infrastructure firm confirmed it had begun accumulating XRP as part of a \$10 million digital asset treasury plan.

The move marks a bold step by the company to diversify its balance sheet into cryptocurrencies, with XRP selected as the initial focus. The announcement was made via a

corporate statement on 28 July, and signals growing interest among publicly traded firms in blockchain-based financial infrastructure even as many governments remain slow to react to technological change.

According to the statement, hyperscale views XRP as a scalable and efficient vehicle for cross-border value transfer, positioning the asset as a long-term play in the evolving digital finance landscape. Executive Chairman Milton “Todd” Ault III described XRP as a “foundational asset in the evolving global financial ecosystem” and confirmed the company is exploring a 36-month lockup period for its XRP holdings, a move intended to demonstrate commitment to the strategy rather than short-term speculation.

The company has committed to releasing weekly updates on its digital asset activity from 12 August onwards, which will include its XRP reserves and ongoing activity within the fund. While the initial treasury cap is set at \$10 million, hyperscale has indicated that it may increase that ceiling based on market conditions and the firm’s access to financing, suggesting confidence in the asset’s longer-term potential.

Shares in hyperscale ended the trading day up 7.5% at \$0.7835, after hitting an intraday high of \$0.82. It’s a noteworthy rally for a firm that had until recently flown under the radar, and reflects growing appetite among investors for companies willing to adopt forward-facing financial technologies.

hyperscale’s approach, strategic, transparent, and grounded in scalability, is an example of how innovation can flourish outside the confines of bloated state bureaucracy.

Whether XRP’s legal status in the U.S. and its adoption globally will match expectations remains to be seen. But hyperscale’s decision to commit capital in this way has resonated with the market, at least in the short term.