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Sequans Expands Bitcoin Holdings With \$150 Million Strategic Purchase

July 22, 2025

– Categories: *Crypto*



In a significant move reinforcing its belief in digital assets, Paris based Sequans Communications has added 1,264 Bitcoin (BTC) to its treasury reserves, bringing its total holdings to more than 2,300 BTC. The purchase, valued at approximately \$150 million, was made at an average price of \$118,659 per Bitcoin, inclusive of fees. Sequans, a global leader in Fourth Generation (4G) and Fifth Generation (5G) Internet of Things (IoT) semiconductor solutions, is the latest technology firm to increase its crypto exposure in a bid to hedge against inflation and preserve long term value.

This acquisition signals a strategic shift for companies operating in high technology sectors. Rather than parking capital in traditional reserves vulnerable to depreciation, firms like Sequans are increasingly viewing Bitcoin as a sound alternative asset. The company's decision to strengthen its position in BTC is not just a financial move but a broader alignment with digital finance and decentralised monetary trends. With macroeconomic volatility and fiat currency concerns growing, Bitcoin is being adopted as a digital hedge with long term growth potential.

Sequans' bold step mirrors a broader wave of institutional accumulation. Corporate players such as Strategy and DigitalX have made similar moves, turning Bitcoin into a strategic reserve asset. Sequans stands out for integrating this approach with its cutting edge role in next generation communications technology. The purchase also sends a signal to stakeholders that the company is focused on innovation, resilience and forward looking capital stewardship. Sequans is not simply following trends; it is taking a leadership position in the intersection of tech and finance.



As companies continue to adapt to the evolving financial environment, Sequans' decision adds further legitimacy to Bitcoin as a corporate treasury asset. With its balance sheet now anchored by a growing Bitcoin reserve, the firm has positioned itself to benefit from any future upside in digital assets while maintaining its focus on core operations in the IoT space. This latest move may well inspire other tech-driven firms to reconsider the value of integrating Bitcoin into their financial strategies, not merely as an investment, but as a resilient financial foundation for the future.