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## Naked Wines' UK Segment Drives Revenue Despite Earnings Loss

August 9, 2025

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Naked Wines has reported a loss per share of UK£0.066 for the full year 2025, an improvement compared to the UK£0.28 loss recorded in the previous financial year. The company's financial results reveal key insights into its UK operations and broader performance within the consumer retail sector.

The UK segment of Naked Wines remains the primary revenue contributor, generating UK£111.4 million over the last 12 months. This accounted for 45% of the company's total revenue. However, the cost of sales stood at UK£160.7 million, representing 64% of total revenue, a significant factor impacting overall earnings.

General and administrative expenses formed the largest operating cost, amounting to UK£75.1 million, which equates to 79% of total expenses. These costs have weighed on the company's profitability despite steady revenue generation.

Looking forward, analysts forecast a decline in Naked Wines' revenue at an average rate of 8.5% per annum over the next three years. This contrasts with expectations for the UK consumer retail industry, which is predicted to grow by 4.0% annually during the same period. The divergence suggests challenges for Naked Wines in maintaining market share and revenue growth relative to the broader sector.

Despite these financial headwinds, Naked Wines' share price remains broadly unchanged compared to a week ago, indicating investor stability in the short term.

Investors should consider two cautionary signals recently identified in the company's performance metrics. While the specific risks were not detailed, potential investors are advised to perform thorough due diligence before making investment decisions involving Naked Wines.

This report is based on historical data and analyst forecasts, and does not constitute financial advice. It is intended to provide a long-term analysis driven by fundamental company data.