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Akemona Names Alex de Lorraine CEO for RWA Expansion

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FULLERTON, Calif., Aug. 16, 2025 /PRNewswire/, Akemona, Inc., a developer of a leading real-world asset (RWA) digital asset management platform, has appointed blockchain industry veteran Alex de Lorraine as its new Chief Executive Officer. De Lorraine will lead Akemona’s strategic growth in the expanding RWA fintech sector.

Akemona provides businesses and financial institutions with digital asset issuance, management, and tokenization services. Its platform supports digital securities, smart bonds, utility tokens, and other blockchain-native assets.

Alex de Lorraine brings over 20 years of leadership experience at companies including Google, Pfizer, and Archblock. Since 2018, he has been at the forefront of Web3 innovation, launching regulated, fully-backed stablecoins and developing one of the earliest uncollateralized DeFi credit protocols. As an early executive at TrustToken, he helped launch the TrueCurrencies suite, which reached a combined market capitalization exceeding \$3 billion.

He was also a founding member of TrueFi, the first major RWA protocol and one of the earliest liquid RWA tokens, which processed over \$1.8 billion in transactions. At TrueCoin (Archblock), de Lorraine played a pivotal role in establishing the Stablecoin Standard, a global industry body for stablecoins. He holds an MBA from the University of Münster and a Doctorate from California Southern University, and is fluent in both German and English.

“We are thrilled to welcome Alex to Akemona,” said Ravi Srivastava, Co-Founder and Chief Product Officer. “His track record in launching and scaling high-impact blockchain assets, combined with his deep knowledge of RWA markets, makes him uniquely qualified to lead our next phase of growth. Alex has already begun driving our expansion into institutional, crypto, and capital markets, building on our strong technology foundation.”

Chief Technology Officer Brady Matthews added, “Akemona has developed one of the most advanced decentralized platforms for issuing and managing digital assets. With Alex at the helm, we are well-positioned to capture opportunities in the rapidly growing RWA fintech space.”

De Lorraine commented, “It’s an honor to join Akemona at such a pivotal time. The company’s blockchain infrastructure and tokenization capabilities are among the most sophisticated I have seen in the industry. Over the next three to six months, we will execute key initiatives to expand our institutional reach, deepen our RWA offerings, and strengthen our position in tokenized capital markets.”

Akemona’s platform enables the creation of blockchain-native digital securities, providing immutability and transparency of financial transactions. Benefits include reduced

administrative costs, real-time capitalization table tracking, and verifiable on-chain ownership.

“Our mission is to create a more connected, inclusive, and digitally empowered financial ecosystem,” Srivastava said. “By enabling institutions, businesses, and communities to collaborate on digital assets, we are addressing a major challenge in finance, broadening access to capital for innovative projects worldwide.”

The platform guides issuers through offering creation, regulatory document generation, and automated smart contract deployment. Investors can review offerings, invest via multiple payment methods, and receive digital securities directly in their wallets, providing a seamless and secure investment experience.

Akemona’s blockchain-agnostic platform operates across both permissioned and permissionless networks. It also allows institutional clients to customise offerings, streamline regulatory filings, and manage digital assets more efficiently, enabling faster capital market transactions.