

Three Cryptocurrencies to Watch in Late 2025

July 24, 2025

— Categories: *Crypto*



Download IPFS

The cryptocurrency market in 2025 has been a rollercoaster, with rapid shifts in sentiment and value teaching investors to stay sharp. For those with a long-term view, the volatility creates opportunities to identify projects with staying power. Three coins stand out as particularly noteworthy for the second half of 2025: Solana (CRYPTO: SOL), Ethereum (CRYPTO: ETH), and Shiba Inu (CRYPTO: SHIB). Each offers a distinct angle: Solana's real-

world traction, Ethereum's resurgent fundamentals, and Shiba Inu's role as a market signal. Here is why they are on my radar.

Solana is carving a niche in the fast-evolving world of asset tokenisation, particularly with tokenised equities crypto tokens representing ownership of traditional stocks traded on a blockchain. In July 2025, the value of stock tokens minted on Solana skyrocketed, jumping from \$48 million to over \$100 million in weeks, driven by platforms like xStocks. While these figures are modest compared to traditional stock markets, the growth rate signals Solana's leadership in this space, alongside Ethereum.

This trend matters because tokenisation could unlock vast pools of capital by bridging traditional finance and blockchain. Solana's speed and low costs make it a natural fit, but regulatory risks loom. If authorities treat tokenised assets like traditional stocks or impose heavy compliance burdens, adoption could slow. For now, though, Solana's momentum is strong, and I'm considering a strategy of steadily buying in to capture its potential.

Ethereum, the veteran blockchain, is showing signs of a renaissance. After a tough start to 2025, its price surged 138% in the last quarter, fuelled by renewed institutional interest. Exchange-traded fund (ETF) inflows hit \$1.1 billion in June alone, and with 28% of Ether's supply now staked, the available float is tighter, amplifying the impact of new buyers.

The May 2025 Pectra upgrade was a game-changer, introducing account abstraction and cheaper data storage, which slashed transaction costs. Gas fees have dropped to levels unseen since 2020, making Ethereum more attractive to developers and users. If activity picks up further, this combination of lower costs and constrained supply could drive significant price gains. I'd be ready to invest if the right opportunity arises later this year.

Shiba Inu, a quintessential meme coin, thrives on speculative frenzy. Its price surges often signal when investors are chasing high-risk bets in an overheated market. Right now, it's languishing below last year's levels, with no notable technological advancements or catalysts beyond macroeconomic shifts. However, if Shiba Inu starts to rally, it's a red flag that the broader crypto market may be nearing a peak.

My approach is to use Shiba Inu as a contrarian indicator. A spike in its value would prompt me to lock in profits elsewhere and wait for calmer waters before reinvesting. It's not about the coin's fundamentals but its role as a barometer of market exuberance.

The current UK Labour government's stance on cryptocurrency remains unclear, with potential regulatory tightening a concern for investors. While Solana and Ethereum offer tangible innovation, Shiba Inu serves as a warning signal. Together, these coins provide a balanced lens through which to view the market's next moves. Staying disciplined and alert will be key in the months ahead.