

# OpenVoiceNews India

Transparent. Unbiased. Yours.

## Brigade Enterprises Launches Brigade Cherry Blossom Project in East Bengaluru

August 9, 2025

– Categories: Real Estate



©Brigade Group

DOWNLOAD IPFS

Bengaluru-based real estate developer Brigade Enterprises has launched a new premium plotted development project named Brigade Cherry Blossom in Malur, East Bengaluru. The project, which spans 20 acres and 11 guntas, offers significant revenue potential estimated at over ₹225 crore.

According to a regulatory filing, Brigade Cherry Blossom features a saleable area of approximately 4.51 lakh square feet and includes a total of 338 residential plots. These plots come in two standard dimensions, 30x40 feet and 30x50 feet, catering to homebuyers and investors looking for customisable residential space in a developing corridor.

The project is located just 1.5 kilometres from both the Satellite Town Ring Road and the Bengaluru-Chennai Expressway (NH-7), providing excellent connectivity to key parts of East Bengaluru. It also has proximity to major growth hubs such as Whitefield, Sarjapur, and Hoskote. Additionally, the area falls under the Chennai-Bengaluru Industrial Corridor, further enhancing its appeal as a residential and investment destination.

Pavitra Shankar, Managing Director of Brigade Enterprises, said that the launch of Brigade Cherry Blossom reinforces the company's strategy of developing well-planned and connected residential neighborhoods in emerging micro-markets. She added that the project is designed to support sustainable living, accessibility, and long-term value appreciation.

The launch of this plotted development aligns with Brigade Enterprises' expansion focus within Bengaluru's high-growth zones. By offering plotted layouts, the company aims to meet demand from buyers seeking flexibility in design and ownership, along with access to infrastructure-rich areas.

Brigade Cherry Blossom is expected to attract both end-users and investors, particularly those looking for quality infrastructure and strong future returns in one of Bengaluru's fastest-growing suburban areas.