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Robinhood Shares Hit Record High After Launching New Crypto Features

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Robinhood Markets (HOOD) stock reached a new all-time high this week after the company announced a major expansion of its cryptocurrency offerings. The trading platform is introducing tokenised U.S. stocks and ETFs in Europe, launching perpetual crypto futures, and rolling out a new feature for U.S. users called “crypto stalking”.

These updates are part of Robinhood’s strategy to become a key player in the growing digital finance space.

New Products in Europe and the U.S.

In Europe, Robinhood will begin offering digital tokens that represent U.S. stocks and exchange-traded funds (ETFs). These tokenised assets will allow users to trade fractional shares with low fees, 24/7 access, and near-instant settlement.

For U.S. customers, the company is launching “crypto stalking,” a new version of crypto staking that adds a social element. It allows users to earn rewards by locking up their crypto while following the strategies of top-performing wallets.

“Crypto is not just an investment option, it’s the future of finance,” said Robinhood CEO Vlad Tenev. “We are building a system where digital assets are at the core of how money moves and grows.”

Market Reaction

Investors welcomed the news, sending Robinhood shares up more than 14% after the announcement. The stock has more than doubled so far in 2025.

Financial analysts see this as a significant step for Robinhood. By expanding into crypto futures and tokenised securities, the company is positioning itself at the intersection of traditional and decentralised finance.

“This isn’t just about adding features,” said Lina Chen, a fintech analyst at Greystone Capital. “It’s about building the next generation of financial infrastructure.”

Looking Ahead

Robinhood’s latest moves show it is focused on long-term growth in the digital asset space. With strong momentum and a growing user base, the company appears ready to compete globally as financial systems continue to evolve.