

Dar Global Initiates Aston Martin-Backed Luxury Project in Ras Al Khaimah

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Dar Global, a London-listed luxury real estate developer, has appointed StromeK Emirates Foundations, a leading engineering and construction firm, to undertake the shoring, excavation, and piling works for its ambitious project.

The Astera, Interiors by Aston Martin. Located on Al Marjan Island in Ras Al Khaimah, this development, valued at AED900 million (£188.65 million), represents the first foray of the

iconic British sports car brand into interior design for a real estate project in the Middle East.

The project, named The Astera, promises to deliver an exclusive collection of high-end apartments and villas, seamlessly blending Aston Martin's sophisticated design ethos with Dar Global's dedication to creating unparalleled living spaces. The development aims to redefine luxury living on the shores of the Arabian Sea, with construction groundwork set to begin immediately.

Stromek's role is pivotal, focusing on the critical foundational elements that will ensure the project's stability and longevity. Their expertise in shoring, excavation, and piling will lay a robust groundwork, maintaining the highest standards of safety and precision. This appointment marks a significant step forward for The Astera, a project poised to become a hallmark of British design and engineering excellence in the region.

In a recent interview with Construction Week Middle East, Dar Global's CEO, Ziad El Chaar, expressed confidence in the partnership: "Stromek's proven expertise aligns perfectly with our vision for The Astera.

Their involvement ensures we maintain our commitment to quality and innovation, delivering a development that will stand as a testament to luxury and craftsmanship."

The collaboration underscores Dar Global's strategy of partnering with industry leaders to create developments that resonate with discerning buyers.

The Astera is expected to attract significant interest, combining the prestige of Aston Martin's brand with the emirate's growing reputation as a hub for luxury real estate. As Ras Al Khaimah continues to develop its tourism and investment potential, projects like The Astera signal a confident step towards establishing the region as a global destination for high-end living.