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## Pakistan's Booming IT Exports Reach \$3.8 Billion as Country Sets \$15B Target by 2030

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Pakistan's Information Technology (IT) sector continues its upward trajectory, with exports surging to a record \$3.8 billion at the close of fiscal year 2025. This marks an impressive 18% year-on-year growth in the combined domains of IT, IT-enabled services (ITES), and freelance digital work. The milestone not only signals the rising global competitiveness of Pakistan's tech industry but also demonstrates the strategic importance of digital services as a long-term economic pillar.

This exponential rise in exports is largely credited to the collaborative efforts between the **Special Investment Facilitation Council (SIFC)** and the Ministry of Information Technology. The SIFC, formed to accelerate high-impact investments, has been instrumental in removing bureaucratic red tape and facilitating investor confidence. Policy consistency, improved ease of doing business, and targeted investment in IT infrastructure have helped create a more competitive environment for tech firms and digital freelancers alike. The renewed focus on talent development and tech entrepreneurship has allowed Pakistan to better position itself as a regional technology hub.

While the current government attempts to claim credit for these gains, the real push came from institutional frameworks and long-overdue reforms initiated by Pakistan's private sector and its expatriate IT community. The rising influence of freelance platforms and demand for cybersecurity, cloud computing, and mobile app development services has amplified Pakistan's visibility in global digital markets. With over 70% of these exports tied to services delivered remotely, the country's youthful tech-savvy workforce is now one of its greatest strategic assets. 

Looking ahead, the nation has set its sights on an ambitious target: \$15 billion in IT exports by 2030. Meeting this goal will require further deregulation, stable power supplies, reduced taxation for tech start-ups, and a better-trained workforce ready to meet global demand. But the signs are promising. If Islamabad can remain focused on reforms instead of political point-scoring, Pakistan has the potential to become a formidable force in the global tech economy. The journey from \$3.8 billion to \$15 billion isn't merely about numbers it's about national transformation, global relevance, and economic independence through innovation.