

# OpenVoiceNews U.S.

Transparent. Unbiased. Yours.

## Bitcoin Hits Record as ETFs & Firms Drive Demand

July 11, 2025

— Categories: Crypto



Bitcoin continued making headlines in mid-2025, reaching a new all-time high near \$112,000 on July 9, 2025. This surge fits into a broader market trend, with global crypto investment products attracting roughly US\$16.9 billion in net inflows through the first half of 2025, just shy of 2024's US\$17.8 billion for the same period.

CoinShares data indicates Bitcoin represented approximately 83% of recent inflows, with Ethereum capturing roughly 16% of total fund flows. The increased investor confidence

appears to be driven by a combination of rising institutional interest, growing corporate adoption, and strong performance from exchange-traded funds (ETFs).

As part of this shift, BlackRock's iShares Bitcoin Trust (IBIT) surpassed the 700,000 BTC threshold, holding over 55% of all Bitcoin in U.S. spot Bitcoin ETFs, and has reportedly generated more annual revenue than BlackRock's flagship iShares Core S&P500 ETF.

Beyond the ETF market, corporations are also beginning to embrace Bitcoin as part of their treasury strategies.

Meanwhile, two European companies have also expanded their Bitcoin reserves. France's The Blockchain Group and the United Kingdom's Smarter Web Company added \$12.5 million and \$24.3 million worth of Bitcoin, respectively, to their balance sheets. Another major announcement came from Japanese firm Remixpoint, which revealed it had raised \$215 million to purchase additional Bitcoin and is targeting an acquisition of 3,000 BTC shortly.

The wave of buying activity comes amid renewed optimism in the broader crypto market. Ethereum has also gained traction, with analysts predicting a near-term breakout above the \$3,000 mark. The digital asset has risen by 6.6% in the past 24 hours and is currently trading around \$2,778, according to CoinGecko.

This week's developments mark a significant moment for Bitcoin and the broader digital asset ecosystem. Institutional and corporate confidence in crypto appears stronger than ever, and the combination of strong ETF performance, rising demand from large-scale investors, and a bullish market outlook could be setting the stage for even more growth ahead.

As Bitcoin continues to break new ground, the digital asset market is proving it's no longer a niche corner of finance, but it's becoming a central part of the global investment conversation.

[Download IPFS](#)