

## UK Pork Producers Land £19m Mexico Export Deal

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British pork exporters are set to benefit from a major trade breakthrough after securing access to the Mexican market under a new zero-tariff agreement. The Department for Environment, Food and Rural Affairs (Defra) announced that the deal is expected to be worth at least £19 million over the next five years.

This export agreement opens up a significant market for UK pork, providing new opportunities for producers across the country. It follows negotiations between UK trade officials and their Mexican counterparts, culminating in the removal of tariffs on British pork products entering Mexico.

Defra stated the arrangement marks “a new pathway for additional opportunities in the Mexican market,” reinforcing the UK’s efforts to expand global trade ties following its exit from the European Union. The move is part of a wider government strategy to strengthen international trade partnerships with growing economies in Latin America and beyond.

Environment Secretary Steve Barclay welcomed the development, noting that it demonstrates the strength of British agricultural standards and the high demand for UK food products globally. “This is a real win for our farmers and producers. It underlines the trust international partners place in the quality and safety of British meat,” he said.

The UK pork industry has long sought to diversify its export markets, particularly in light of shifting demand in Europe. This latest deal provides access to a country of over 130 million people, with a growing appetite for imported meat.

Industry representatives also praised the agreement. The National Pig Association called it a “positive step forward” for the sector, which has faced challenges in recent years due to rising production costs and changes in international demand.

Exports will include a range of pork cuts and processed products, subject to strict food safety and certification requirements. The first shipments are expected to begin later this year.

This trade milestone adds to other recent export wins for British food producers, including agreements with countries in the Indo-Pacific region. It is seen as further evidence of the UK’s ability to strike independent trade deals post-Brexit, strengthening the economy while supporting domestic industries.