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## Blue Bell Recalls Ice Cream Over Undeclared Nuts

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Blue Bell Creameries has issued a recall of its Moo-llennium Crunch Ice Cream half gallons packaged in Chocolate Chip Cookie Dough cartons after discovering the presence of undeclared nuts, including almonds, walnuts, and pecans. The products were produced at the company's Brenham, Texas, facility.

The recall was prompted by a significant packaging error, in which Moo-llennium Crunch ice cream was mistakenly placed in cartons labeled as Chocolate Chip Cookie Dough. This

mix-up raised concerns for individuals with nut allergies, prompting the Food and Drug Administration (FDA) to take action.

Blue Bell emphasized that consumers who are allergic to tree nuts should not consume the affected products. The company has asked customers to return the ice cream to the place of purchase for a full refund or dispose of it safely.

“Safety is our top priority,” a Blue Bell spokesperson said. “We regret this error and are working to ensure it does not happen again.”

The company is actively working with the FDA to identify the scope of the recall. Consumers can check the product labels carefully, focusing on production codes and packaging dates, to determine whether their ice cream is affected.

This is not the first time Blue Bell has had to issue a recall. The company has a history of rigorous quality control measures, but occasional human or technical errors in production can lead to the need for corrective actions.

Retailers across the United States have been notified about the recall and instructed to remove affected products from shelves. The company is also advising consumers to stay updated via its website or customer service channels for additional information.

The FDA has highlighted the importance of reading ingredient labels carefully, especially for individuals with known food allergies. Consumers experiencing adverse reactions to the ice cream are advised to seek immediate medical attention.

Blue Bell Creameries, founded in 1907 and headquartered in Brenham, Texas, has grown into one of the nation’s most recognized ice cream brands. Its products are widely available in grocery stores across the country. The company has built its reputation on quality and safety, and this recall underscores the ongoing challenges of maintaining strict production standards.

Consumers who purchased Moo-Ilennium Crunch ice cream in Chocolate Chip Cookie Dough cartons should check the packaging immediately and follow the company’s guidance to avoid potential health risks.