

## SEC Filings Highlight Growing XRP Use in Treasury Strategies

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Recent U.S. regulatory filings indicate a shift in how certain companies are integrating cryptocurrency into corporate finance, with XRP emerging as a notable asset for institutional use. The filings, submitted to the U.S. Securities and Exchange Commission (SEC), show that firms are holding XRP as part of broader financial strategies rather than speculative investments.

In particular, companies including Flora Growth Corp, Hyperscale Data, and Webus International have disclosed XRP allocations through official SEC documents. This trend may signal increased institutional confidence in XRP amid ongoing developments in U.S. crypto regulation.

Flora Growth, a global consumer goods company, disclosed its XRP assets in its Form 10-Q quarterly filing, indicating a shift toward using digital assets as part of its treasury management.

Meanwhile, Ault Capital Group, which is affiliated with Hyperscale Data, revealed a \$10 million XRP investment, according to statements accompanying its financial reports.

Webus International, another technology firm, announced a more aggressive strategy in its Form 6-K, outlining a \$300 million plan focused on XRP-based financial products and services.

These filings suggest that XRP is gradually being integrated into long-term treasury plans, particularly among mid-sized firms with international operations. The SEC has not commented on these filings, but industry observers note that such disclosures demonstrate evolving use cases for digital assets under U.S. regulatory oversight.

The growing attention around XRP comes as the SEC's legal case against Ripple Labs enters a potentially decisive phase. A key update is expected by August 15, which may affect how XRP is classified in relation to U.S. securities laws.

Since 2020, the SEC has alleged that Ripple conducted an unregistered securities offering by selling XRP. Ripple has denied the claims, asserting that XRP should not be treated as a security. Previous court decisions have offered partial clarity, but the matter remains unsettled.

Cryptocurrency markets have reacted cautiously. XRP has experienced a modest 8–10% rally in recent weeks, potentially in anticipation of a resolution. However, analysts remain divided on whether a final ruling will trigger significant regulatory or market shifts.

While XRP gains traction among institutional holders, another digital asset, Pepeto (PEPETO), has attracted attention in cryptocurrency circles. Originally inspired by the popular meme coin PEPE, Pepeto is promoted as a project with added infrastructure, including a zero-fee exchange platform and cross-chain bridge functionality.

Currently priced at \$0.000000145 during its presale phase, Pepeto has raised over \$5.8 million, according to its developers. Though not yet listed on major exchanges, its team claims to be building utility tools designed to differentiate it from earlier meme-based tokens.

Some crypto analysts have noted similarities with early-stage investments in Shiba Inu and Dogecoin, though such comparisons are speculative. Publicly available blockchain data shows increased wallet activity around Pepeto, including some linked to early PEPE investors.

Despite its traction on social media, Pepeto remains highly speculative and lacks official regulatory recognition. No SEC filings currently mention the coin, and its development remains decentralised and largely anonymous characteristics that carry considerable risk.

The contrast between XRP and Pepeto highlights the divergence between institutional and retail participation in digital assets. XRP is increasingly being positioned as a long-term financial tool under legal and regulatory scrutiny, while Pepeto represents a high-risk investment appealing to retail traders seeking quick returns.

Industry analysts note that the future of such projects will largely depend on regulatory clarity from the SEC and broader acceptance of blockchain-based financial instruments.

As cryptocurrency markets evolve, digital assets like XRP may become more embedded in traditional financial infrastructure, while newer tokens like Pepeto face the challenge of proving long-term viability beyond short-term hype.