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Pak-Qatar Asset Management Sees Surging 117 Percent Growth in Assets Amid Rising Demand for Islamic Finance

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Pak-Qatar Asset Management Company (PQAMC) has reported a substantial 117 percent increase in its Assets Under Management (AUM) for the financial year ending June 30, 2025. This sharp growth highlights the expanding investor appetite for Shariah-compliant financial solutions in Pakistan, as more individuals and institutions seek ethical alternatives to conventional investment products.

PQAMC, a prominent part of the Pak-Qatar Group backed by both Qatari and Pakistani investors, credited its record AUM surge to robust fund performance, a loyal and growing client base, and increasing investor confidence in Islamic finance. The company noted that both retail and institutional segments played a key role in this remarkable expansion. The concept of AUM refers to the total market value of the assets the firm manages on behalf of its clients. This leap forward comes at a time when trust in conventional financial products continues to fluctuate amid persistent economic uncertainty.

The success of PQAMC is also a reflection of the growing sophistication and maturity of Pakistan's Islamic finance landscape. With more investors seeking value-aligned opportunities, demand for transparent, interest-free, and faith-compliant investment avenues has risen significantly. According to market analysts, PQAMC's diversified Shariah-compliant portfolio and disciplined asset management strategy helped it outperform in a competitive environment. It has also been proactive in expanding financial literacy, which in turn has deepened market engagement across various demographics.



The resurgence of interest in Islamic finance signals a broader trend: Pakistan's investment community is not only evolving but is increasingly prioritising trust, compliance, and consistent returns. PQAMC's 117 percent AUM growth stands as a strong indicator that ethical investing is not just viable but increasingly preferred. With political instability and policy unpredictability having shaken investor confidence in the past, this kind of institutional performance reinforces that Pakistan's financial future can be secured through value-based practices and strong market leadership. If nurtured with clarity and continuity, Shariah-compliant investments could emerge as a stabilising force in the country's wider economic framework.