

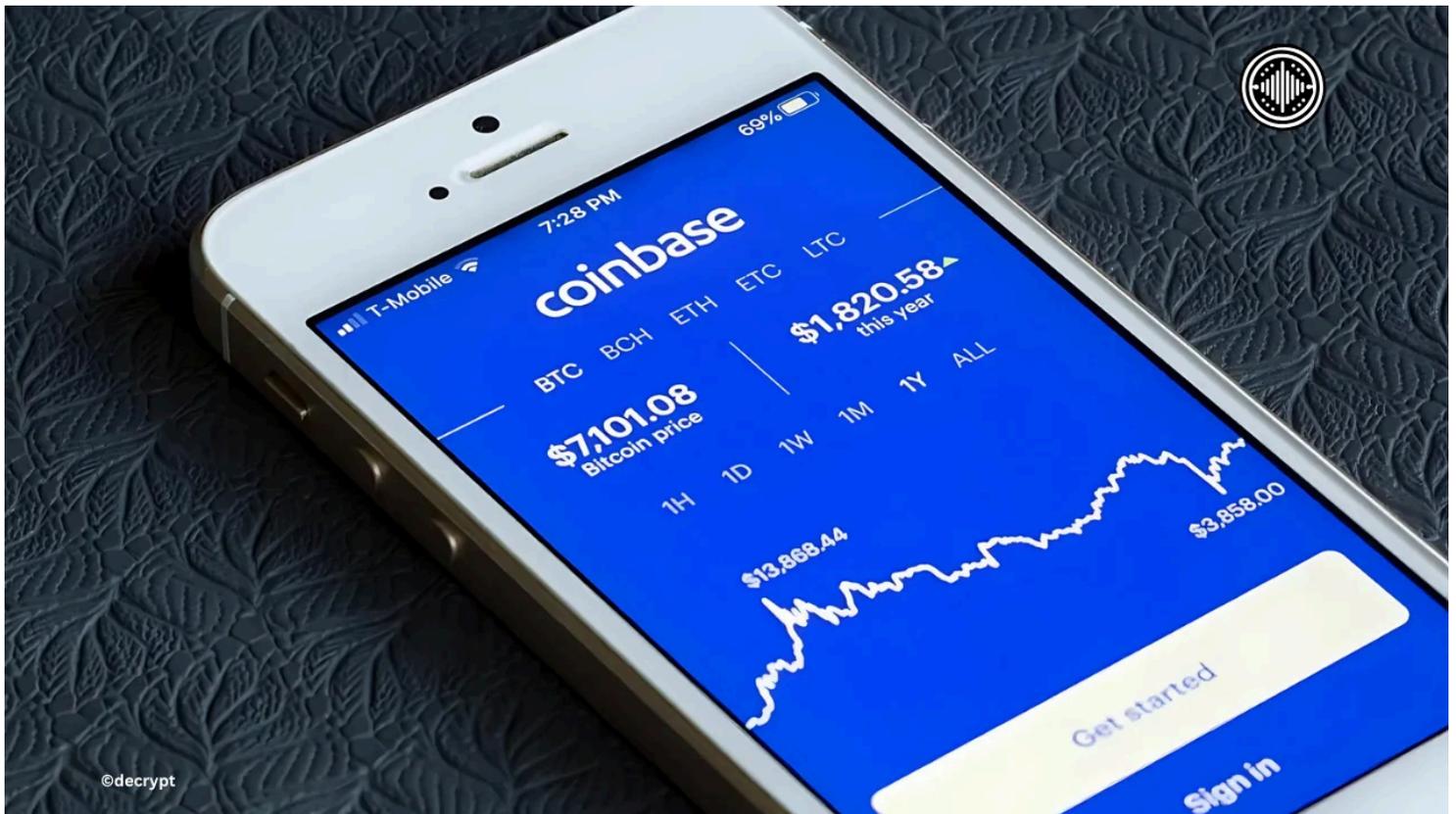
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## Coinbase Integrates On-App Decentralized Exchange Trading for U.S. Users

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Cryptocurrency exchange Coinbase has expanded its mobile app by integrating decentralized exchange (DEX) trading, allowing U.S. users to carry out on-chain transactions directly within the platform. This move aims to make decentralized finance (DeFi) more accessible to a broader audience by removing the need for separate wallets or third-party platforms.

Previously, DEX trading required users to navigate standalone applications or connect external wallets, often creating a barrier for those new to crypto. With the new feature, Coinbase has streamlined the process by enabling trades through established DEX aggregators such as Ox and 1inch. These services route transactions across multiple decentralized exchanges to help secure competitive prices and liquidity while reducing slippage.

The integration reflects the rising interest in DeFi, where users trade directly on blockchain networks without intermediaries. Such platforms are known for offering greater control over assets, increased privacy, and resistance to censorship, contrasting with centralized exchanges that hold user funds.

Despite its advantages, DEX trading has its challenges, including slower transaction speeds, higher gas fees, and the need for users to manage their private keys and security. Coinbase's approach aims to address these concerns by offering a familiar, user-friendly interface supported by the company's infrastructure and security measures.

With the new update, U.S. customers can swap tokens on Ethereum and other supported blockchains without leaving the Coinbase environment. All transactions are processed on-chain, enhancing transparency by recording them directly on the blockchain. The app also provides alerts about potential smart contract risks and information on gas fees, helping users make informed decisions.

Industry analysts view this as a strategic step toward bridging centralized and decentralized finance. By combining the compliance, support, and regulatory oversight of a major exchange with the open access of decentralized protocols, Coinbase is positioning itself to serve both traditional crypto traders and DeFi enthusiasts.

Although the DEX trading feature is currently limited to U.S. users, Coinbase has indicated that further updates and possible expansions will depend on user feedback and market conditions. The launch comes amid growing competition in the crypto exchange industry, with platforms such as Binance, Kraken, and decentralized protocols innovating to attract users.

As DeFi adoption continues to rise, user-friendly tools will play a key role in encouraging mainstream participation. Coinbase's in-app DEX integration highlights the blending of

centralized and decentralized models, marking another step in the evolution of cryptocurrency trading.