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Grove Finance Unveils \$250M Real-World Asset Investment on Avalanche Blockchain

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Grove Finance has launched an institutional-grade credit protocol on the Avalanche blockchain, targeting \$250 million in real-world asset (RWA) investments, a move that strengthens decentralized finance's (DeFi's) integration with traditional markets. Partnering with Centrifuge and Janus Henderson, Grove aims to revolutionize credit markets, raising questions about regulatory oversight and centralized control.

Announced on July 28, 2025, Grove's initiative leverages Avalanche's high-speed, low-fee blockchain to deploy tokenized credit products, including the Janus Henderson Anemoy AAA Collateralized Loan Obligation (CLO) Fund (JAAA) and the Anemoy Treasury Fund (JTRS), backed by U.S. Treasury assets. Mark Phillips, co-founder of Grove Labs, told CoinDesk that combining Grove's programmable tools with Avalanche's

infrastructure “lays the foundation for a new era of scalable on-chain credit markets”. With Janus Henderson managing \$373 billion in assets, this partnership signals traditional finance’s growing embrace of blockchain, following a trend where firms like BlackRock see tokenization as the future of securities. The Avalanche Foundation’s earlier \$50 million Avalanche Vista program, launched in 2023, set the stage by supporting tokenized assets like real estate and equities.

Grove’s strategy taps into the promise of tokenization, digitizing assets for instant settlement, transparency, and efficiency, potentially unlocking trillions in markets. Morgan Krupetsky, VP of OnChain Finance at Ava Labs, emphasized to Cryptonomist that this demonstrates the feasibility of large-scale credit strategies on-chain. However, as blockchain adoption grows, so do concerns about overregulation. The Australian Labor Party (ALP) government’s cautious stance on crypto could stifle innovation if heavy-handed policies emerge, prioritizing control over market freedom. Posts on X reflect excitement, with users like @el33th4xor calling it a “paradigm shift” for programmable credit markets.

This launch positions Avalanche as a hub for institutional finance, challenging traditional systems bogged down by slow settlements and high costs. Yet, it also underscores the need for balanced regulation to protect investors without crushing progress. Grove’s bold move could redefine how capital flows, but its success hinges on navigating a complex regulatory landscape while delivering on its promise of efficiency and accessibility.