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National Ice Cream Day 2025: Get Up to 90% Off Treats

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To celebrate National Ice Cream Day 2025, major brands and local shops across the United States are offering massive discounts, some as high as 90% off giving sweet-toothed fans a perfect excuse to indulge in their favorite frozen treats.

Every year, the third Sunday of July marks a beloved holiday for dessert lovers across the United States: **National Ice Cream Day**. In 2025, this celebration is more exciting than ever, with massive deals and discounts, some reaching up to **90% off** from popular ice cream brands and local scoop shops.

Originally established by President Ronald Reagan in 1984, National Ice Cream Day was created to recognize the popularity of ice cream in American culture. Today, it has become a highly anticipated event where families, friends, and ice cream enthusiasts come together to enjoy their favorite frozen treats, often at deeply discounted prices.

This year, major national chains such as Baskin-Robbins, Dairy Queen, Cold Stone Creamery, and local independent stores are offering special deals to mark the occasion. Some shops are providing **buy-one-get-one-free** offers, while others are unveiling **limited-time flavors**, **free cones**, and **huge discounts** on scoops, sundaes, and ice cream cakes.

Digital platforms and mobile apps have also joined the celebration. Brands are encouraging customers to check their apps or websites for exclusive coupons, flash sales, or reward point bonuses. For example, some mobile users may find a 90% off coupon that can be redeemed in-store or online for a select item.

Social media has also become a major part of the festivities. Many ice cream lovers are sharing their favorite flavors, shop visits, and creative combinations using hashtags like **#NationalIceCreamDay** and **#IceCreamDeals2025**. In return, some brands are running contests or giveaways to reward fans with free products or merchandise.