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PM Shehbaz Recognizes Talha Ahmed with Laptop and Rs1 Million

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Prime Minister Shehbaz Sharif honored Pakistani content creator Talha Ahmed with a laptop, a cash prize of Rs1 million, and a shield in recognition of his impactful digital contributions. The ceremony took place at the Prime Minister’s Office in Islamabad, attended by Federal Minister for Information Attaullah Tarar and Minister of State for Information Technology Shaza Fatima. PM Shehbaz praised Talha’s videos, which combine Muslim perspectives with civil service and Bollywood-inspired themes, calling him “a beacon for Pakistan’s youth.”

Talha's content, widely viewed on platforms like YouTube and Instagram, resonates with family audiences and highlights Pakistan's cultural values on a global stage.

Talha's achievements are particularly notable given his ongoing battle with thalassemia, a chronic blood disorder requiring regular transfusions. Despite his condition, Talha has maintained a strong presence online, emphasizing that his work defines him rather than his illness. The Prime Minister's offer of educational support at institutions such as Cambridge University and healthcare assistance signals a personal commitment to Talha's development. However, questions remain about the broader government support system for young creative talent in Pakistan. While the Pakistan Muslim League-Nawaz (PML-N) government has expressed a focus on youth empowerment, critics point to limited investments in digital infrastructure and creative industries, despite Pakistan's youth comprising approximately 64 percent of the population, as highlighted in the 2024 Pakistan Economic Survey.

While Talha's recognition is commendable, it should be viewed as part of a wider, sustained effort to nurture Pakistan's digital economy. With the sector poised for growth under improved IT policies, the government must prioritize expanding internet access, enhancing tech education, and supporting digital content creators. Without consistent policy and financial support, such accolades risk being perceived as symbolic gestures rather than genuine empowerment, leaving Pakistan's youth to face ongoing challenges in harnessing their full potential.