

OpenVoiceNews Australia

Transparent. Unbiased. Yours.

Sam Wood Sells Renovated Elsternwick Family Home

August 7, 2025

– Categories: Real Estate



Former Bachelor star **Sam Wood** and his wife **Snezana Wood** have sold their extensively renovated **Elsternwick home**, with the final price understood to be close to the \$6.6 million asking range.

The five-bedroom property, located in one of **Melbourne's sought-after inner suburbs**, has undergone a substantial transformation under the couple's ownership. The sale comes after the home was previously relisted, drawing interest due to its high-end finishes, historic charm, and celebrity connection.

Wood, who rose to fame during season three of *The Bachelor Australia* in 2015, has since built a fitness empire. His business, **28 by Sam Wood**, was sold for \$71 million in 2022, and he remains a prominent figure in the fitness industry with over 263,000 Instagram followers. He also recently completed a marathon in Africa, participating in a charity event that raised more than \$1.1 million for brain cancer research.

Snezana Wood, who met Sam on the reality show, has also maintained a public profile. She has authored a memoir and developed partnerships in lifestyle and fashion, building a strong social media presence of her own with over 331,000 followers.

The Elsternwick residence features a **mix of period and modern design elements**. While the home's exterior retains its classic facade with ornamental arches and stained-glass windows, the interior showcases a full renovation. Modern touches include chevron-patterned flooring, designer lighting, marble finishes, and high-end kitchen appliances. A concealed butler's pantry and sleek black-and-white kitchen add to the appeal.

Upstairs bedrooms open to balconies, and the bathrooms incorporate freestanding tubs and stone finishes. A standout feature is the **home gym**, which includes both weight and cardio equipment, along with a sauna.

Outdoors, the property boasts a **gas and solar-heated pool**, surrounded by manicured gardens and an alfresco entertaining area with space for sun lounges and gatherings.

The sale was handled by **Dow Real Estate's managing director, Taylor Dow**, who could not disclose the final figure but confirmed that demand remains high for quality homes in the area. "There's optimism heading into spring, especially with talk of potential rate cuts and strong clearance rates," Dow said.

The Elsternwick transaction reflects a broader trend in **Melbourne's real estate market**, where well-renovated homes in established suburbs continue to attract strong buyer interest.