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Dubai Targets UK Investors with New Business Hub in London

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Dubai has taken a strategic step to deepen its economic ties with the United Kingdom by launching its first international office in London. Known as **Dubai Hub London**, the centre is designed to streamline access to Dubai's government and private sector services for UK-based investors and companies seeking to establish or expand operations in the Emirate. The move underscores Dubai's ambitions to cement its reputation as a global business gateway and attract international capital into its flourishing economy.

Backed by **Dubai Chambers**, a public entity responsible for promoting Dubai's trade and investment agenda, the new hub offers a simplified, centralised entry point for foreign businesses. From commercial licensing to property transactions and legal certifications, Dubai Hub London brings a suite of services under one roof to remove bureaucratic hurdles and fast-track business setup for British entrepreneurs and corporations.

Mohammad Ali Rashed Lootah, President and Chief Executive Officer (CEO) of Dubai Chambers, emphasised the strategic importance of the launch, saying: "We are focused on enhancing Dubai's global competitiveness and ensuring seamless service access for our international clients. The launch of Dubai Hub sends a strong message: making business easier for global investors is our top priority." His remarks align with the wider **Dubai Economic Agenda (D33)**, a policy framework aimed at positioning Dubai among the top global cities for trade and finance by 2033.

The hub is supervised by Dubai Chambers and operated by **Al Burj Holding**, a licensed government service outsourcing firm. It offers access to major government entities such as the **Dubai Land Department (DLD)**, **Dubai Department of Economy and Tourism (DET)**, **Dubai Courts**, and the **General Directorate of Identity and Foreigners Affairs (GDRFA)**. Services available include everything from property valuations and trade licence processing to contract attestations and document translations.

In a clear nod to the strong interest from British investors in Dubai's property market, the hub will also collaborate with leading real estate developers from the UAE. This initiative aims to make Dubai's housing and commercial property opportunities more accessible to UK-based buyers and firms.

London was a deliberate choice for the hub's launch, given its status as a leading financial capital with deep investment roots and a well-established global outlook. The new office is expected to serve as a vital conduit for enhancing **UK-UAE economic relations**, while offering British investors a more direct route into Dubai's dynamic business environment.With this move, Dubai has reinforced its commitment to maintaining an open, pro-business environment and signals its readiness to welcome new global partnerships, particularly from markets with established capital bases like the UK.