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Sui (SUI) Skyrockets 15% as Analysts Predict \$10 Breakout on Surging Momentum

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The Sui Network's native token (SUI) surged 15% in Friday's trading session, outpacing major cryptocurrencies as analysts forecast a potential rally toward \$10. This explosive move comes amid surging network activity, with daily transactions on the layer-1 blockchain surpassing 50 million, a 300% increase since June. Market observers attribute the momentum to three key drivers: institutional accumulation, major exchange listings, and groundbreaking adoption in the artificial intelligence (AI) data storage sector.

Technical charts reveal SUI has broken critical resistance at \$7.50, a level that previously capped rallies throughout 2025. Trading volume spiked to \$1.2 billion, the highest since January, as derivatives data shows traders aggressively targeting the \$8.50-\$9 range. “Sui’s unique object-centric architecture makes it ideal for AI applications,” noted Markus Thielen, chief analyst at Matrixport, who upgraded his price target to \$10. “We’re seeing Fortune 500 companies quietly testing its infrastructure for machine learning data pipelines.”

The blockchain’s performance metrics justify the excitement. Sui’s total value locked (TVL) in decentralized finance (DeFi) protocols has quadrupled to \$800 million this quarter, while its non-fungible token (NFT) marketplace BlueMove recorded \$25 million in weekly volume. Unlike earlier “ghost chain” accusations, Sui now boasts 2.1 million active wallets, a figure growing 15% monthly. This traction comes as competitor networks like Solana (SOL) face congestion issues, prompting developers to migrate scalable projects.

As SUI tests all-time highs, the rally presents both opportunity and caution. While its technological advantages in handling complex data sets position it as a dark horse in the AI blockchain race, the token remains 60% below its fully diluted valuation, a reminder of potential dilution risks. For investors, Sui represents the new breed of layer-1 contenders: chains delivering real utility rather than hype. Whether it reaches \$10 may depend less on crypto market cycles and more on how quickly enterprises adopt its groundbreaking architecture. One truth emerges in the battle for blockchain supremacy, execution now matters more than evangelism.