

eToro Expands U.S. Crypto Offering with 34 New Tokens, Including Solana and Cosmos

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eToro, a leading multi-asset trading platform, has significantly expanded its cryptocurrency selection for U.S. users. The platform now offers over 50 digital assets, adding 34 new tokens such as Solana (SOL), Cosmos (ATOM), Hedera (HBAR), Filecoin (FIL), and Morpho (MORPHO).

This expansion is part of eToro's strategy to provide U.S. retail investors with more options to diversify their portfolios. Alongside cryptocurrencies, eToro supports trading in stocks,

options, and exchange-traded funds (ETFs), making it a versatile platform for investors looking to access multiple markets in one place.

“U.S. “Investors are showing strong interest in a wider variety of digital assets,” said Lule Demmissie, CEO of eToro U.S. “By adding these new tokens, we are helping investors explore more opportunities within the fast-growing crypto space.”

The new tokens cover a range of blockchain technologies, including smart contract platforms, decentralised finance (DeFi) projects, and blockchain infrastructure. This broadens choices beyond the traditional Bitcoin and Ethereum, giving investors exposure to emerging technologies.

However, crypto trading on eToro is still limited in some regions due to regulations. Residents of Hawaii, New York, Nevada, Puerto Rico, and the U.S. Virgin Islands currently cannot trade digital assets on the platform.

Despite these restrictions, the expansion strengthens eToro’s position in the competitive U.S. market. By offering more cryptocurrencies alongside traditional assets, eToro aims to attract both new and experienced investors seeking a comprehensive trading experience.

As interest in digital assets grows, eToro’s expanded lineup offers U.S. investors more ways to participate in the evolving world of cryptocurrency.