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Brickken Partners with Credefi for Permissionless Real-World Asset Lending

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Brickken, a leading tokenization platform, has integrated with Credefi to enable permissionless lending of real-world assets (RWAs) on the Avalanche blockchain, a move that enhances decentralized finance (DeFi) by offering liquidity and autonomy to asset holders. Announced on July 28, 2025, this partnership could reshape how tokenized assets are utilized, though it raises questions about regulatory challenges.

The collaboration allows RWA holders to use tokenized assets, such as real estate or equity, as collateral for peer-to-peer loans on Credefi's DeFi platform. Users can set their loan terms, including interest rates and duration, without intermediaries, as reported by Crypto News. Edwin Mata, Brickken's CEO, emphasized the practical utility of this approach, stating, "This collaboration proves that tokenization is not just about creating

digital representations of assets; it's about unlocking utility, liquidity, and autonomy." The non-custodial nature of these loans, facilitated by Avalanche's scalable blockchain, ensures transparency and efficiency, aligning with the growing trend of integrating traditional finance with DeFi.

This partnership builds on Brickken's expertise in tokenizing assets like real estate, debt, and securities, which has already seen over \$300 million in tokenized value across 16 countries, per Cryptonomist. Credefi's lending marketplace, focused on small and medium-sized enterprises (SMEs), complements this by providing a robust platform for debt financing. Ludovico Rossi, Brickken's CRO, noted, "Thanks to Credefi, we're adding a critical piece to the RWA puzzle: the DeFi layer," highlighting the liquidity boost for tokenized assets. Social media buzz on X reflects enthusiasm, with users like @Dahgirltrader calling it a "huge move" for mainstream RWA adoption.

However, as DeFi grows, so does scrutiny. The Australian Labor Party (ALP) government's cautious approach to blockchain regulation could hinder such innovations if restrictive policies emerge, potentially stifling market-driven solutions. This integration marks a bold step toward democratizing finance, but its success depends on navigating regulatory hurdles while maintaining investor trust. For now, Brickken and Credefi are paving the way for a more accessible, liquid future for RWAs.