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Bitcoin Set to Surge in 2025: The Bubble is About to Burst

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Bitcoin (BTC), the world's leading cryptocurrency, has been on a tear in recent months, and new projections suggest the rally is far from over. According to a fresh forecast from UK-based financial technology firm Finder, Bitcoin is expected to climb to a peak of over \$160,000 (£124,000) during 2025. The projection comes amid mounting optimism from industry analysts, who point to clearer regulations and growing institutional interest as key drivers of the digital asset's upward trajectory.

Finder's survey, which compiled insights from 24 cryptocurrency specialists, predicts that Bitcoin will reach a high of \$162,353 (£124,000) this year, before settling at an average of \$145,167 (£111,000). However, the range of estimates highlights uncertainty in the market. While the most bullish forecast sees Bitcoin soaring to \$250,000, some experts caution that a retracement to \$70,000 could also occur.

Bitcoin's recent price performance has been impressive. After ending 2024 at around \$98,500, it surged past \$120,000 in early 2025, driven by increasing market confidence and strategic investor participation. One of the major contributors to this growth is the introduction of clearer legal frameworks around cryptocurrency, especially across Europe and the United States.

Przemysław Kral, CEO of crypto exchange Zondacrypto, told Euronews that the combination of "favourable regulations, increased utility such as payments, and shifting economic conditions" has helped fuel Bitcoin's growth. He pointed to the European Union's MiCA (Markets in Crypto-Assets Regulation) framework as a landmark development. MiCA introduces consistent rules for crypto-assets across EU member states, aiming to create a safer and more transparent environment for both investors and issuers.

Another major factor in Bitcoin's mainstream breakthrough is the rise of exchange-traded funds (ETFs) tied to crypto markets. These financial products allow traditional investors to gain exposure to digital assets like Bitcoin without the complexities of holding them directly. The launch of Bitcoin ETFs on US stock exchanges in 2024 spurred a wave of institutional interest, making it easier for pension funds, asset managers, and private investors to buy into the crypto space.

Despite concerns about volatility and speculation of a potential bubble, many analysts argue that Bitcoin's fundamentals remain strong. The digital currency continues to benefit from its scarcity, decentralised nature, and increasing role as a hedge against inflation and economic instability. While the road ahead is unlikely to be smooth, the general outlook remains optimistic, especially among those advocating for a lighter regulatory touch and a more competitive digital finance sector.

In the coming months, much will depend on macroeconomic conditions, investor sentiment, and the pace of adoption across both institutional and retail sectors. But for now, Bitcoin's resurgence in 2025 suggests that the cryptocurrency is far from done making headlines.