

Texas Gains Momentum with NYSE Listings and Real Estate Growth

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DALLAS – A wave of business and real estate developments is reshaping the Dallas–Fort Worth area, highlighted by major corporations choosing to dual-list their stock on the newly launched NYSE Texas exchange.

Invitation Homes, the nation’s largest single-family home leasing and management company, confirmed it will dual list its common stock on NYSE Texas while maintaining its primary listing on the New York Stock Exchange under the symbol “INVH.”

“As a Dallas-based S&P 500 company, Invitation Homes is proud to be a founding member of NYSE Texas and to support the launch of this groundbreaking demonstration of Texas’ leadership as a business-friendly location,” said CEO Dallas Tanner.

Other Dallas–Fort Worth companies making similar moves include Arlington-based D.R. Horton, the nation’s largest homebuilder, and McKinney-based Globe Life, a leading insurer. The dual listings reflect growing momentum behind the exchange, which recently announced its headquarters at the historic Old Parkland campus in Oak Lawn.

Beyond finance, the region is experiencing a surge in commercial and residential projects. The Standard, a Portland-based company specializing in insurance and retirement services, has signed a 10-year lease for more than 21,000 square feet at The Tower at Hall Park in Frisco. The company cited proximity to the Autograph Collection Marriott hotel as a factor in the move, with occupancy expected in early 2026.

In McKinney, California-based CapRock Partners has acquired 15.3 acres to develop McKinney Air Business Park, a 250,000-square-foot, two-building industrial complex. Groundbreaking is set for early 2026, with Colliers International handling leasing.

Frisco has also welcomed the Beacon Rail District apartments in its downtown area. The boutique complex offers just 18 luxury units, with rents ranging from \$1,950 to \$3,800 per month. Residents are set to move in next month following an August 15 ribbon-cutting ceremony.

Healthcare is part of the expansion trend as well. Texas Health Harris Methodist Hospital Southwest Fort Worth is investing an estimated \$223 million in a new five-story patient tower and other campus upgrades. The project will add 64 beds, modernize six operating rooms, and create space for future vertical expansion. Two patient floors are expected to open in 2028.

Meanwhile, Fort Worth developer Hines has launched leasing at Meadowlark at Wildflower Ranch in Justin, featuring 129 three-bedroom single-family rental homes within a master-planned community. Rents will begin at about \$2,595, with the first homes delivered in late August 2025 and full completion projected for 2026.

The region's industrial real estate market also saw a major shift as Fort Worth-based Fort Capital was acquired by S2 Capital, a Dallas-headquartered national investor. The acquisition includes 11 million square feet of assets and 50 employees, establishing the foundation for S2's new industrial platform. Chris Roach will serve as president of S2 Industrial, while Parker McCormack has been named chief investment officer.

Together, these developments underscore North Texas's position as a hub for business growth, investment, and corporate relocation. From Wall Street listings to hospital towers and master-planned communities, the Dallas–Fort Worth area continues to demonstrate its appeal to companies and investors alike.