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## YZi Labs Backs 10X Capital's BNB Investment Plan in U.S.

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YZi Labs, the family office of Binance co-founders Changpeng Zhao and Yi He, has announced support for 10X Capital in developing a U.S.-listed entity focused exclusively on treasury-style investments in BNB and BNB Chain assets.

10X Capital confirmed the partnership, noting that YZi Labs will support the creation of a BNB-focused treasury vehicle managed by the firm, a structure intended to institutionalize BNB exposure in public markets.

The move underscores YZi Labs' ongoing interest in shaping the broader ecosystem around Binance Coin, even as regulatory pressures continue to reshape the crypto landscape. YZi Labs manages approximately \$10 billion in crypto-related assets and has operated as a low-profile family office since its rebranding from Binance Labs in January 2025; this U.S. collaboration marks a key shift in its institutional visibility.

For 10X Capital, known for its role in venture capital and special purpose acquisition companies (SPACs), the initiative represents a unique opportunity to tap into the long-term value of BNB in a regulated, public market environment. Although the firm declined to comment beyond the announcement, the partnership with YZi Labs signals confidence in BNB's enduring relevance.

Launched in 2017, BNB remains integral to Binance's ecosystem, powering fee discounts, token offerings, and activities on BNB Chain. The move toward a U.S.-listed BNB treasury entity reflects growing institutional interest in token-native exposure within regulated structures.

Representatives from YZi Labs confirmed support via a statement, emphasizing that fundraising targets, capital commitments, and structural particulars remain confidential, consistent with the firm's historically deliberate and low-disclosure approach.

This partnership doesn't just reflect confidence in BNB as a digital asset; it also points to a larger trend of cryptocurrency founders and investors formalizing their long-term strategies through regulated, institutional channels. By backing 10X Capital's venture, YZi Labs appears poised to influence how traditional investors gain access to BNB in the years ahead.

Although the initiative is still in its early stages, the proposal to list a BNB treasury entity in the U.S. could set a precedent for institutional token exposure via regulated investment vehicles, an approach likely to attract close attention from crypto and finance professionals alike.

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